FLEXFIRE

Project Lookbook

Welcome to Flexfire LEDs

Our goal is to offer you the best LED products in the world with the best customer experience! We are NOT just any brand of strip lights. We take pride in our first-class customer service and in our flawless product design and quality. From Netflix headquarters, to movie sets; from 5-star hotel rooms to the international space station; from your office to your very own home - our strips have been installed just about everywhere you could imagine.

Take a look at our favorite projects achieved using our most popular products and get inspired!

Before you start planning your project here are some important concepts first:

01. Lighting Output Type:

To get a clear idea of what your vision is for your project, look at the following output options.

- **Static White:**

  These types of lighting devices are only able to emit a specific color temperature, or in other words one single shade of white. We offer different CCTs (color temperatures) from warm to cool whites that you can choose from according to your needs.

- **Dynamic Tunable White:**

  Tunable white lighting technology enables you to control the color temperature of a light source. In other words, pair these lights with a compatible controller and you are able to choose the perfect shade of white for every moment of your day, within a wide range, from warm to cool white.

- **RGB Color Changing:**

  The RGB Color-changing lighting strips offer you the possibility to create millions of colors, pairing them with a controller you can create almost any color you can imagine.

  - **RGB:**
    Millions of colors.

  - **RGBW:**
    Millions of colors + a single shade of white

  - **RGB + Tunable White:**
    Millions of colors + Tunable White Light [2400K - 6500K]

02. Lighting Product Types:

Flexfire LEDs offers lighting fixtures within the following categories to specifically address your needs.

- **LED Strip Lights:**

  An LED strip light is a flexible circuit board that is populated with LEDs that you can stick almost anywhere you want to add powerful lighting in a variety of colors and brightnesses.

- **LED Light Bars:**

  They are basically LED Strips that come inside an aluminum extrusion with a cover for full diffusion. They are linkable to each other without connectors needed.

- **Flexible Neon LED:**

  This top-notch strip emulates the effect of a neon light while being safer and more efficient than regular neon tubes. Pair it with accessories and you are able to create intricate shapes and letters.
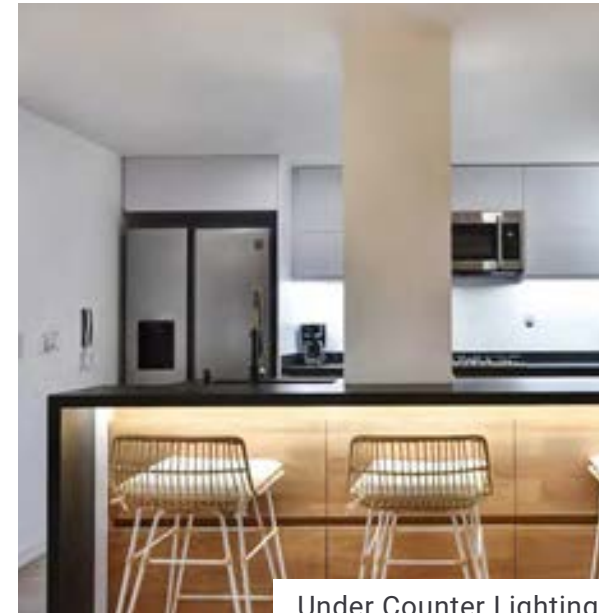
  ○ Static White   ○ Dynamic Tunable White   ◉ RGB Color Changing

01.
LED Strip Lights

Kitchen & Dining
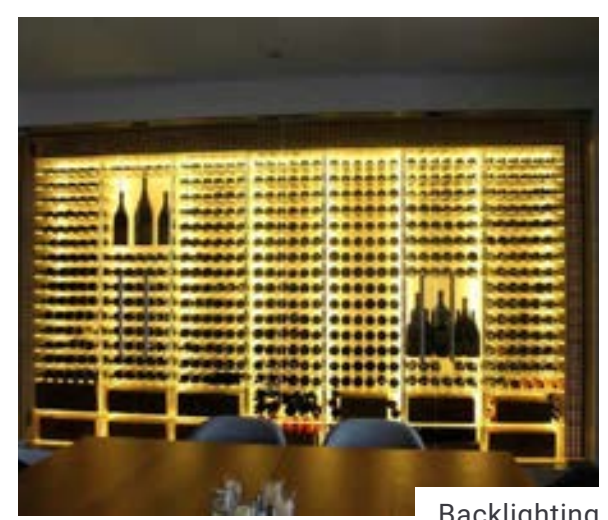

Undercabinet Lighting

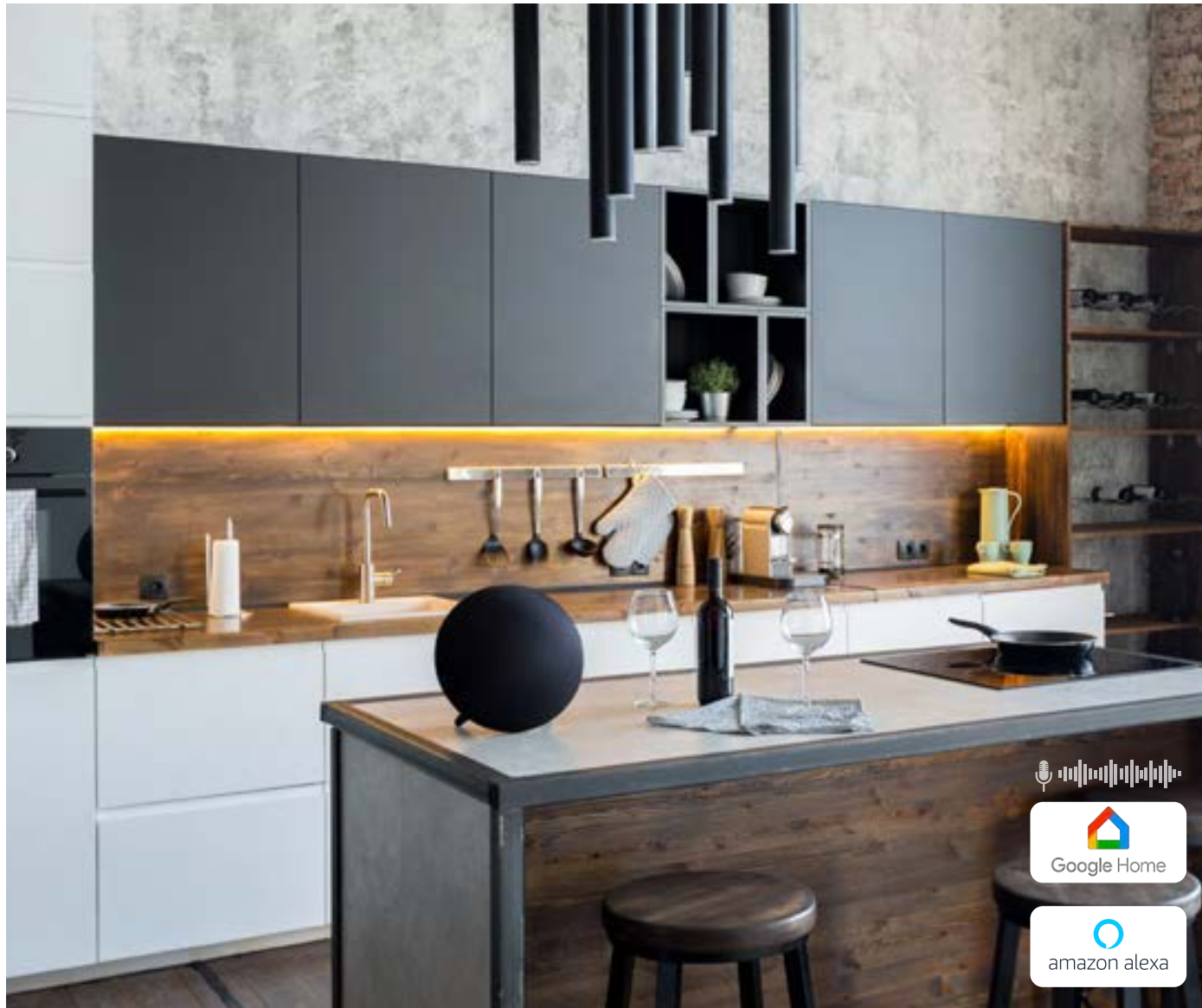Under Counter Lighting

Pantry Lighting

Shelf Lighting

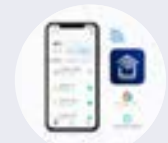Backlighting

Kitchen & Dining Example Project
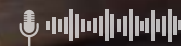

What you need:

Light:
Accent™ Series
LED Strip Light
3000K

Power Supply:
Mean Well™ LPV

Dimmer / Controller:
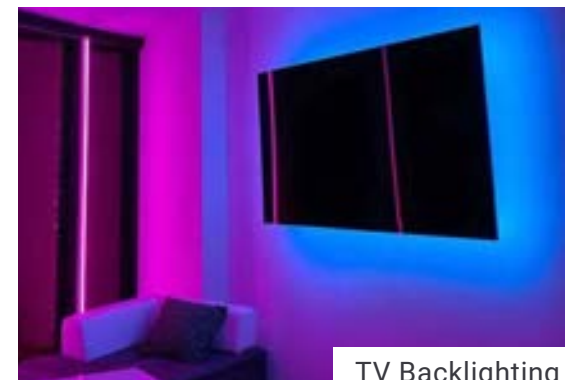Leona™ Pro

Living & Entertainment

Staircase Lighting

Bookshelf Lighting

Cove Lighting

Step Lighting

TV Backlighting

Living & Entertainment Example Project

What you need:

Light:
Architectural™ Tunable
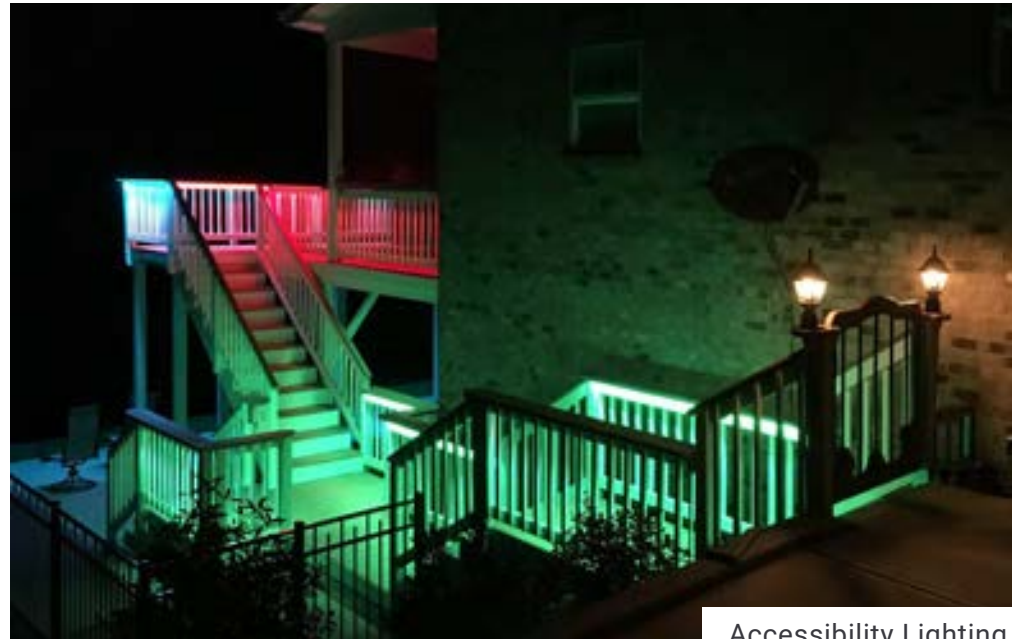White LED Strip Light
2700-6200K

Power Supply:
Mean Well™ HLG

Dimmer / Controller:
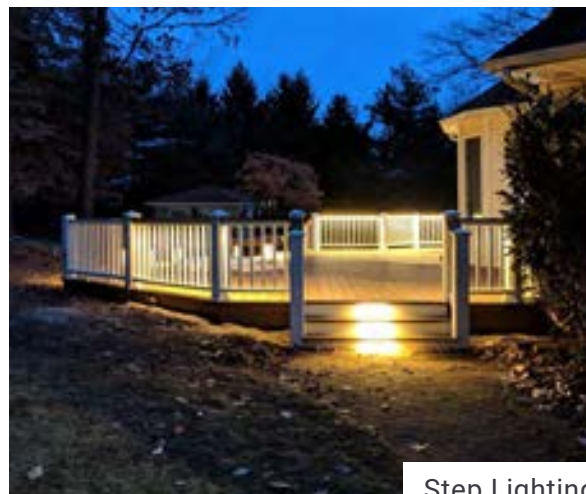Leona® Pro Smart
Home Control Panel

Outdoor & Landscape
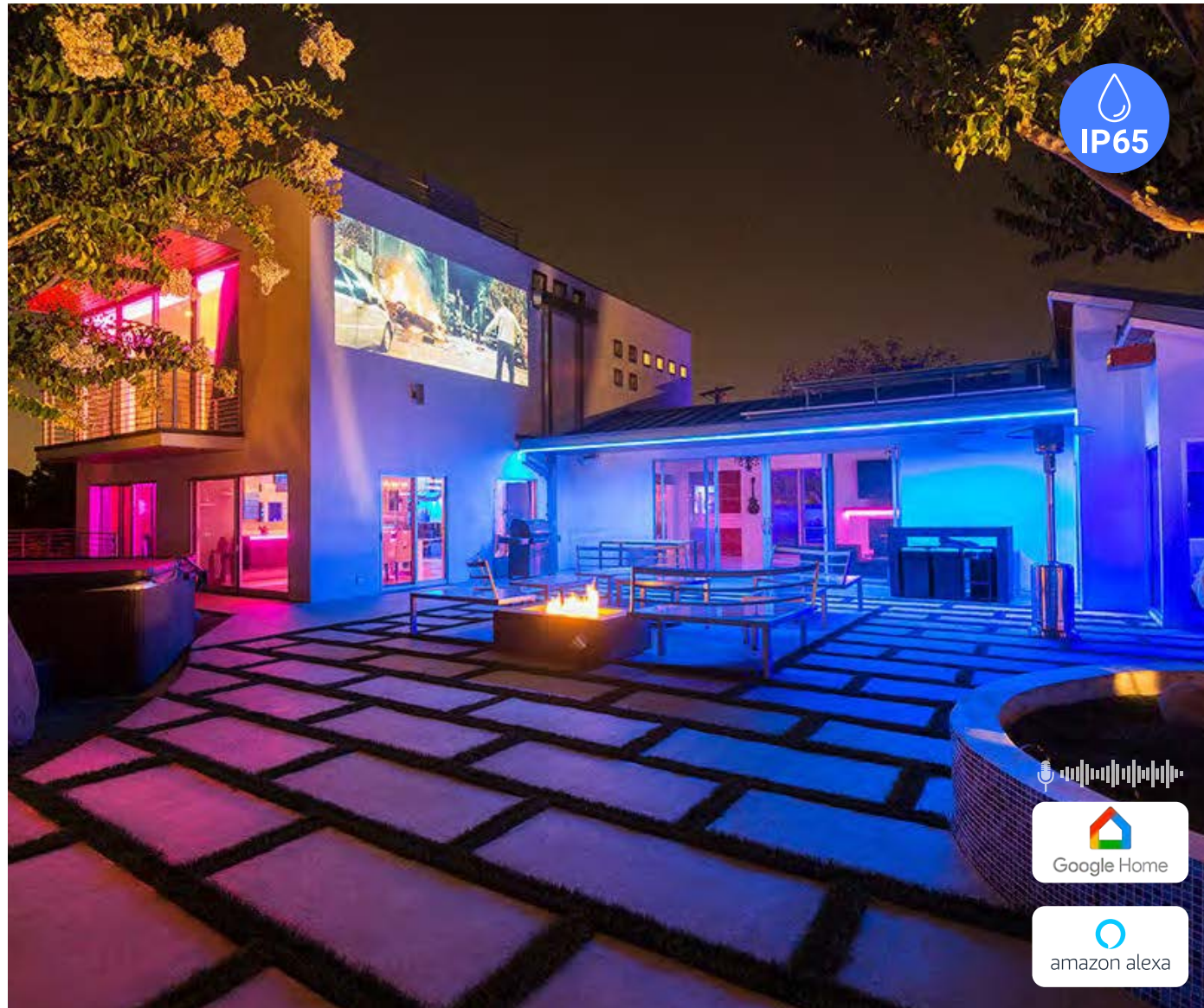

Deck Lighting

Accessibility Lighting

Patio Lighting

Step Lighting

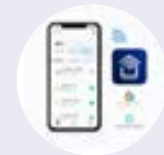Gazebo Lighting

Outdoor & Landscape Example Project

IP65

What you need:

Light:
IP65 RGB 300
LED Strip Light
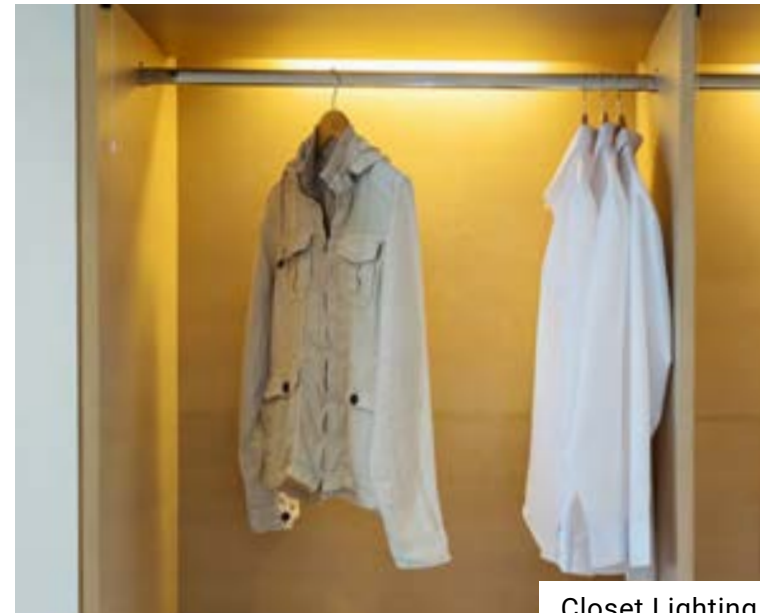
Power Supply:
Mean Well™ HLG

Dimmer / Controller:
Leona™ Pro

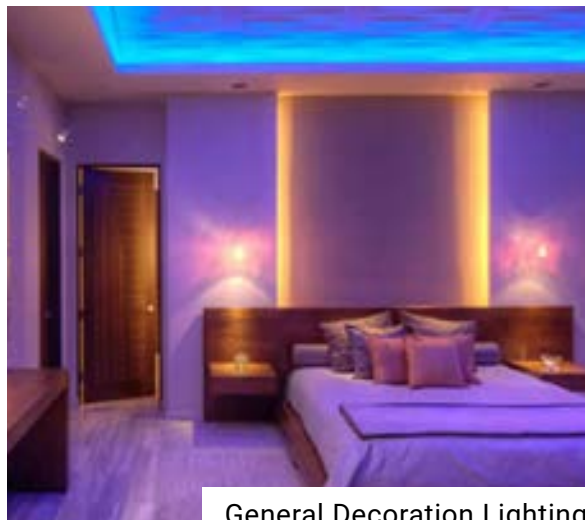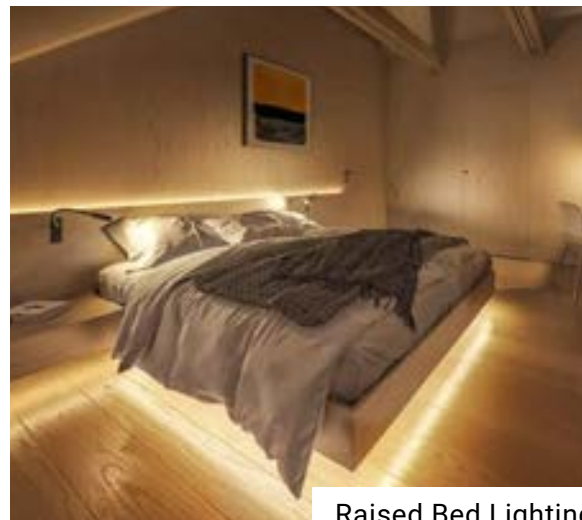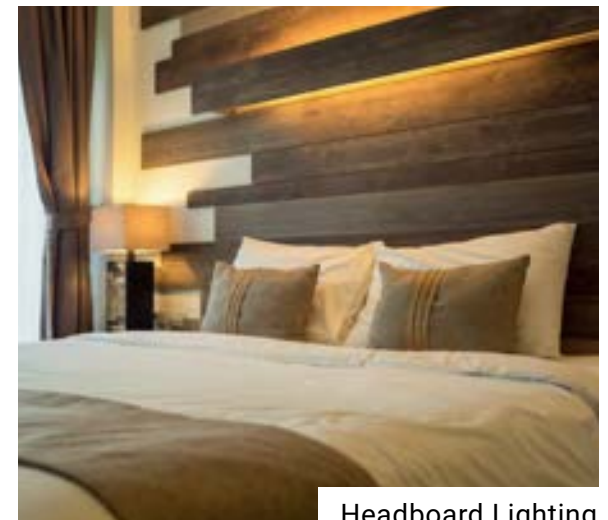# Bedroom

Cove Lighting

Closet Lighting

General Decoration Lighting

Raised Bed Lighting

Headboard Lighting

Bedroom Example Project

What you need:

Light:
Sienna™ Dim-to-Warm
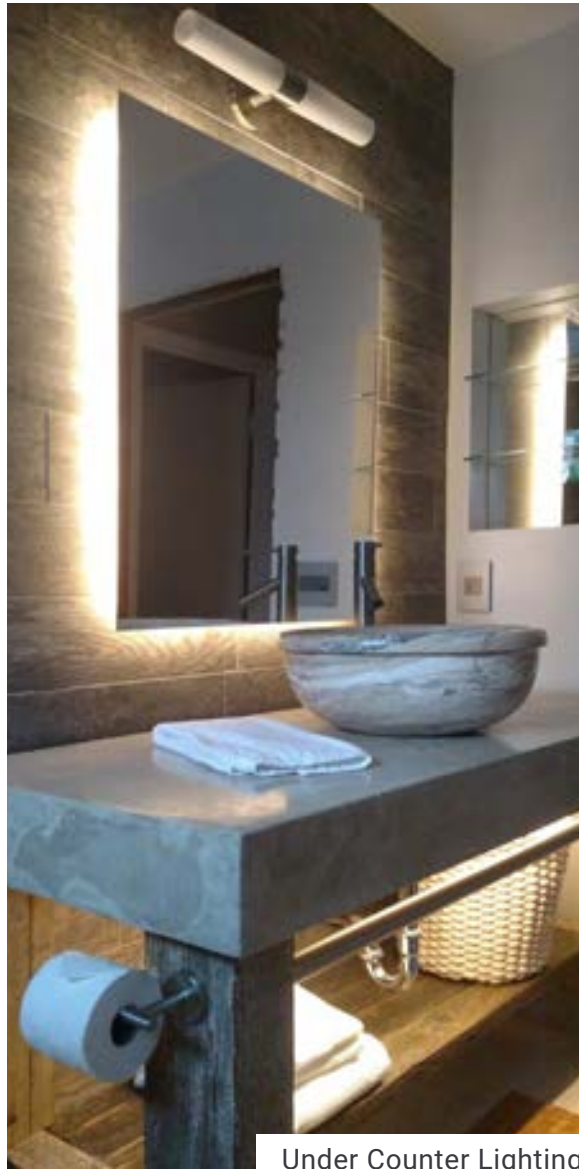LED Strip Light
3000-1800K

Power Supply:
Mean Well™ HLG

Dimmer / Controller:
Lutron® Diva

Bathroom

Under Counter Lighting

Toe Kick Lighting

Mirror Backlighting

Shower Niche Lighting

Mirror Backlighting

Bathroom Example Project

IP65

What you need:

Light:
(IP65) Architectural™
Series LED Strip Light
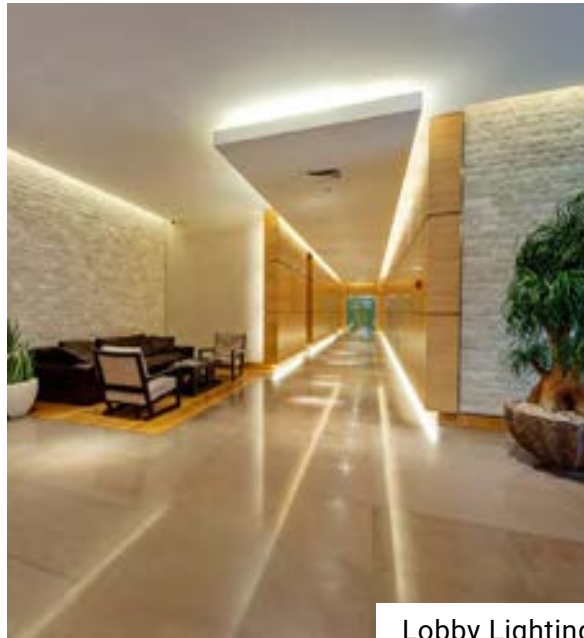4000K

Power Supply:
Mean Well™ LPV

Dimmer / Controller:
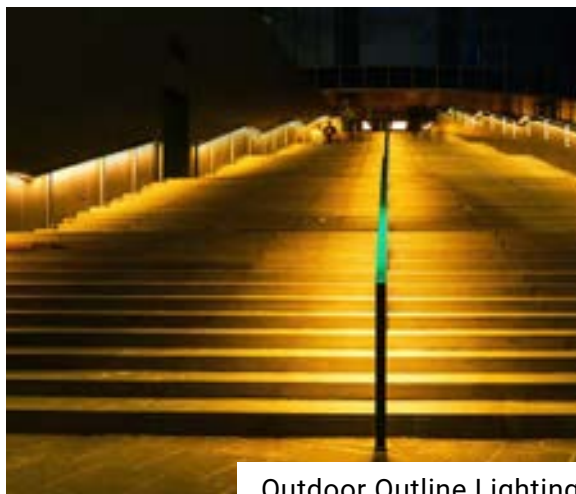Wireless Wall Dimmer

Commercial & Architecture

Under Counter Lighting

Lobby Lighting

Outdoor Outline Lighting

Warehouse Lighting

Accessibility Lighting

Commercial & Architecture Example Project

What you need:

Light:
Outline™ Series
LED Strip Light
3500K

Power Supply:
Zurik™ Universal

Dimmer / Controller:
Lutron® Caséta

Hospitality & Restaurant

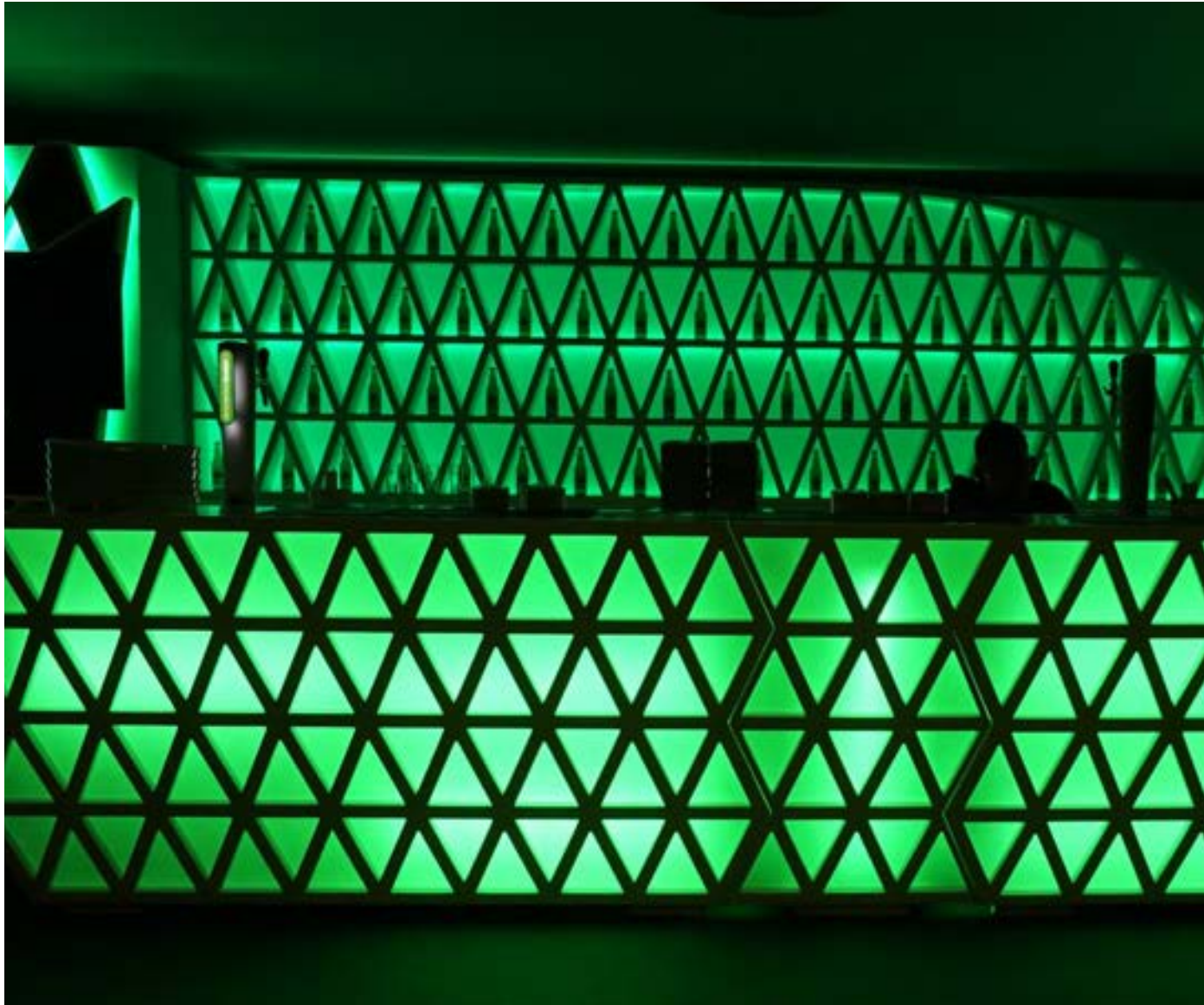Bar Lighting

Cove Lighting

Lobby Lighting

Under Counter Lighting

Wine Cellar Lighting
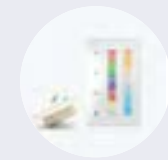
Hospitality & Restaurant Example Project

What you need:

Light:
RGB + Dynamic Tunable
White LED Strip Light
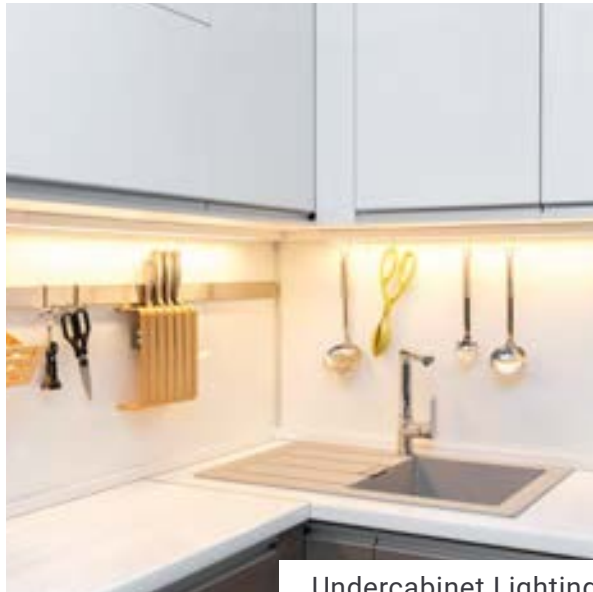
Power Supply:
Mean Well™ HLG

Dimmer / Controller:
RGB + Dynamic Tunable
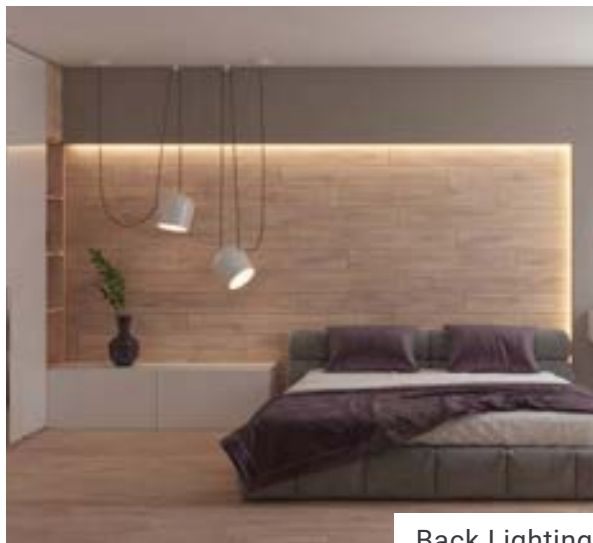White DMX Lite™

02.
LED Light Bars

ClickBright™ Light Bars

Undercabinet Lighting

Closet Lighting

Back Lighting

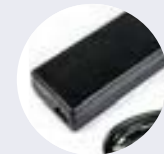Undercabinet Lighting

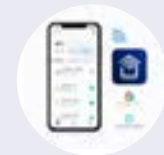Closet Lighting

ClickBright™ Light Bars Example Project

What you need:

Light:
ClickBright™
Light Bars

Power Supply:
Plug-in Power Supply

Dimmer / Controller:
Leona™ Pro

03.
Flexible Neon LED

Lucid™ Flexible Neon Strip Lights

Lucid™ Flexible Neon Strip Lights Example Project

What you need:

Light:
Lucid™ RGB Flexible
Neon Strip Light

Power Supply:
Mean Well™ HLG

Dimmer / Controller:
Multi Zone RGB Remote

FLEXFIRE

If you are a contractor, electrician, interior or lighting designer, join our Partner Program and get:

Discounted pricing

FREE product samples

Expert lighting design

Fast quoting

First access to NEW products

Toll Free Number:
1-844-353-9347

Local Number:
(925) 273-9080

www.flexfireleds.com

info@flexfireleds.com