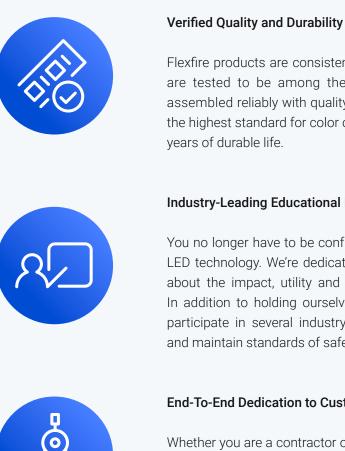
F FLEXFIRE

Product Catalog

Welcome to Flexfire LEDs

Our goal is to offer you the best LED products in the world with the best customer experience! We are NOT just any brand LED products. We take pride in our first-class customer service and in our flawless product design and quality. From Netflix headquarters, to movie sets; from 5-star hotel rooms to the international space station; from your office to your very own home - our strips have been installed just about everywhere you could imagine.



Flexfire products are consistently built to last. Our LEDs are tested to be among the brightest available and assembled reliably with quality top components. We set the highest standard for color consistency, longevity, and

Industry-Leading Educational Resources and Personnel

You no longer have to be confused by the complexity of LED technology. We're dedicated to spreading the word about the impact, utility and flexibility of LED lighting. In addition to holding ourselves to high standards, we participate in several industry organizations which set and maintain standards of safety and quality.



End-To-End Dedication to Customers and Their Projects

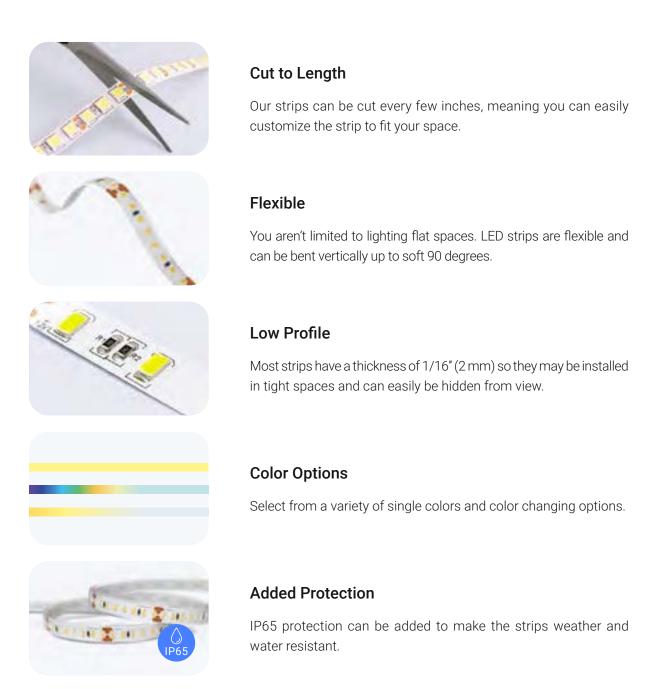
Whether you are a contractor or homeowner, architect or electrician: let us be your consultants. We have extensive experience and rally around the success of every project. Tell us about your LED lighting project and we'll tell you the most effective way to execute it.

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INTRODUCTION TO LED Strip Lights

What Are LED Strip Lights?

An LED strip light is a flexible circuit board that is populated with LEDs. It has a strong adhesive backing and can easily be stuck to most surfaces. The strip can be utilized almost anywhere in order to add powerful lighting in a variety of colors and brightnesses.







Fully Dimmable

Our LEDs are dimmable and compatible with a variety of home automation systems, wall, and remote dimmers. You have complete control over your LEDs.

Peel & Stick

The back of the strip is fitted with a strong 3M brand adhesive tape, allowing you to peel and stick lights to many different surfaces.



Customizable

We are able to customize specialty strips for volume requirements to include custom colors, lengths, CRI, width, voltage, brightness, and more. Contact us to learn more.

Highest Safety Standards

Our LED strip lights are UL, CE, and RoHS listed. They do not contain any hazardous substances and pose no safety risks.

Our Warranties

We work our hardest to use only the highest quality components in our products. We recognize that most people do not use their lighting systems 24 hours a day, and strive to match our LED's longevity data with a warranty that fits the majority of our customers' use cases.



Free project advice



Up to 15-year warranty



30-day money back guarantee



Personalized service & support

Inspire: What Can LED Strips Do?

Our LED strip lights and accessories provide beautiful lighting solutions for a wide range of projects and applications. Each project you have may require special needs in terms of LED strip brightness, length, dimming constraints, and power usage.

Residential Applications



Coves



Above Cabinet



Under Cabinet





Bathroom Accents

P .

Toe Kicks



Stairways



Commercial Applications



Restaurant and Bars



Signage Lighting



Display / Merchandise



Hotel and Resort

Specialty Applications



Events and Stages



Terrarium Lighting



Ultraviolet (UV)



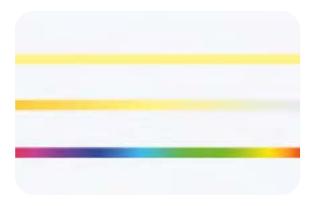
Art Displays

Create: How to Select Your Lighting System

LED strip lights are not "one size fits all" lighting solutions. Our strip lights are highly adaptable and customizable to fit the precise needs of your project. Follow the steps below to easily design your lighting system.



Choose Output Style



Choose from Monochromatic (Single Color), Dynamic Tunable White, or RGB Color Changing outputs. Which style best suits your project?



Choose Desired Brightness



Choose the level of brightness for your project. Our lights are fully dimmable and come in a variety of brightness levels.



Color Options



Choose which color(s) or shade of white you would like for your project.



Dimming & Control Options



Complete control of your space. On and off aren't your only options. LED strips are fully dimmable and can be controlled remotely.



Powering Your Lights



After you have chosen your output type, length, and dimmer, you can choose your power supply. Not sure? We're here to help you with this.

Added Protection



Will these be exposed to the elements? If so, choose IP65 rating or above to protect your lights from water, dust and debris.

Connecting Your Lights



Mounting Extrusions



Choose an optional aluminum channel to house your strip lights. Dramatically increase design possibilities using extrusions.



While soldering is the best option for connecting strips, we have a variety of connectors available to connect different strips to one another or to connect strips to power supplies.



A Little About Light

Correlated Color Temperature (CCT)



Not all white light appears the same. Correlated Color Temperature (CCT) defines the color appearance of a white light. CCT is defined in degrees Kelvin. Most white lights fall in a spectrum between 1800K and 6500K. When falling below 3000K, the light looks noticeably warmer like a candle. On the other end of the spectrum, the lights have a bluish tint and cooler tone when passing above 6500K. Some color temperatures will better suit your design than others. Choose complementary highlighting tones and look at example photos to find what you think will look best.

Brightness Bulb	450 lumens	800 lumens	1100 lumens	1600 lumens	2600 lumens	5800 lumens
LED	6W	9-10W	13W	16-18W	24W	45W
CFL	8-9W	13-14W	18-19W	23W	40W	85W
Regular (Incandescent)	40W	60W	75W	100W	150W	300W
Halogen	29W	43W	53W	72W	150W	300W

Lumen (Brightness)

A lumen is a measurement of lighting that represents the visible light output of a light source. We are all accustomed to using watts to measure the brightness of light, because of incandescent lighting. Today, we use lumens. Lumens are the most important variable when choosing your strip light. The higher the number, the brighter the light will be. Ensure that the strips you choose are bright enough for your application's intention.

CRI - Color Rendering Index



The Color Rendering Index (CRI), also known by some as color accuracy, is a term of measurement of how natural the light given off by a source looks in comparison to the sun. Have you ever purchased a red towel or dress in the store and when you try it on at home or wear it outside in the sun it looks different? This is because the CRI is different between the two light sources.



High CRI LEDs will show an object's true and vibrant color. The highest CRI is 100. Great CRI is measured above 80 while excellent CRI measures over 90. Our High CRI strips have a minimum 94 CRI and have been measured up to 98.

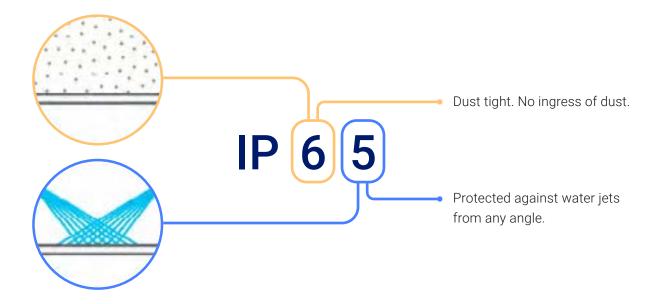
LED IP Ratings

IP is an acronym for Ingress Protection. It is a measurement of the protection an item will have against solid objects (dust, sand, dirt, etc.) and liquids. An IP rating is comprised of 2 numbers that give you information about the protection level. A higher number means greater protection. The first number (0-6) refers to the level of protection against solid objects and moving parts, such as dust, debris, or other solid matter. The second number (0-8) references the level of liquid and moisture protection.

Take a look at the chart below to better understand the protection offered with each number.

	1st digit - SOLID Degree of protection against solid ob	jects		2nd digit - LIQUID Degree of protection against wate	er
0	No Protection	\bigcirc	0	No Protection	
1	Protected against a solid object greater than 50 mm, such as a hand.		1	Protected against water drops.	
2	Protected against a solid object greater than 12,5 mm, such as a finger.		2	Protected against water drops at a 15 degree angle.	
3	Protected against a solid object greater than 2,5 mm, such as a wire.	13	3	Protected against water sprays at a 60 degree angle.	
4	Protected against a solid object greater than 1 mm, such as a thin strap.		4	Protected against water splashing from any angle.	
5	Dust protected. Prevents ingress of dust sufficient to cause harm.		5	Protected against water jets from any angle.	
6	Dust tight. No ingress of dust.		6	Protected against powerful water jets and heavy seas.	
	IP20 IP65 IP67		7	Protected against the effects of temporary submersion in water. (30 minutes at 3 feet)	
take th	of our strips are available in IP20 or IP65 rati nis into consideration when selecting the str our project. Our Valor Series has an IP67 ra	ip that best	8	Protected against the effects of permanent submersion in water. (Up to 13 feet)	

Example: With an IP65 rating, the LEDs can be used in an outside setting and are water-resistant but they are not waterproof and are not suitable to be submerged. On the other hand, an IP67 rated strip could resist short accidental submersions.



The differences between commonly sold IP65, IP67, & IP68 strips are slight, but very important. Using our chart as a guide, we can see that all these strips are protected at the highest level from solids and dust. The variations come with the protection against liquids.

IP65 = Water resistant. Protected against water jets from any angle. Do not submerge IP65 LED lights, these are not waterproof.

IP67 = Water resistant plus. Protected against the events of temporary submersion (10 minutes). Do not submerge IP67 LED lights for extended periods, these are not fully waterproof.

What IP Rating Will You Need?

If you don't anticipate a harsh environment that is extremely dusty or wet then a lower IP rating would suffice. In places that will have a lot of dust, debris, or potential to be in contact with any solids or liquids, you'll want to make sure that the IP ratings are high and that you have adequate water resistant or waterproof coatings on your LED strip lights.

Low IP ratings are appropriate for indoor use, protected use inside sealed products, inside sealed signage, when using aluminum extrusions. High IP ratings are appropriate for unsealed outdoor locations, places that have a lot of debris, areas with heavy foot traffic, high splash areas, high contact areas (people touching them) and wet locations.

Static White

From subtle to bright output with near-perfect CRI. Find the perfect white LED strip for any commercial or residential application.



Outline[™] Series

The Outline[™] Series is specifically designed to create long runs of elegant, energy-efficient lighting. Perfect for accent and ambient lighting with near-perfect color rendering.



Color Temperatures: 27K, 30K, 35K, 40K, 50K



Accent[™] Series

The Accent[™] Series is a perfect blend of innovative design with practical functionality that guarantees sophisticated lighting made for beautiful accent and ambient lighting. One of our favorite strips!





Slim[™] Series

Some spaces are too narrow to accommodate standard width strip lights. The Slim[™] Series is ultra-thin (1/8" - 4 mm wide) allowing you to add blazingly bright light to even more spaces.







4.6 W/ft (15.1 W/m)

Color Temperatures: 30K, 50K



Architectural[™] Series

The Architectural[™] Series is boldly built with the market's leading components to create an incredibly bright strip with excellent color rendering and long run lengths. Meets the high standards of architectural design and complex lighting projects.





Industrial[™] Series

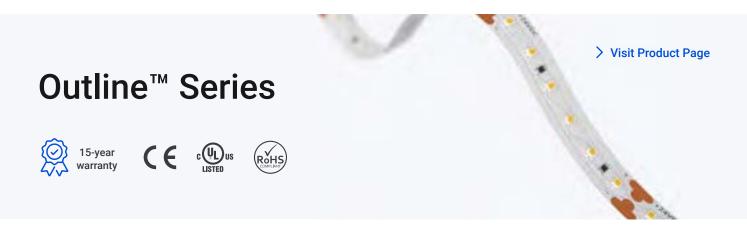
The Industrial[™] Series is one of the brightest strips on the market, emitting up to a staggering 1,156 lm/ft while sustaining a high color rendering index. Best suited for industrial and architectural design applications, along with custom OEM solutions.

Lumen Output:

Up to 1019 lm/ft (3344 lm/m)

Power: 6.6 W/ft (21.7 W/m)





Our UltraBright[™] Outline Series offers full-range dimming, ultra-vivid color rendering, and extended run lengths. Available in various shades of white, from warm to cool, this seamless line of light's subtle glow excels at soft embellishments and outlining in residential and commercial settings. It's ideal for nuanced cove and accent lighting, as well as spaces requiring discreet ambiance and mood enhancement.









Lumen Output: Up to 132 lm/ft (434 lm/m)

Power:
1.5 W/ft (4.8 W/m)

Color Temperatures: 27K, 30K, 35K, 40K, 50K

Available IP Versions

- High CRI up to 97
- High R9 (99) & R13 (97) values
- Up to 132 lm/ft (434 lm/m)
- Fully dimmable
- Highest quality components and premium packaged 2216 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° beam angle
- Efficacy up to 86 lm/W

- 24V DC input voltage
- Can be cut every 2" (51 mm)
- Ambient temperature: -4°F to 113°F (-20°C to 45°C)
- Thick double layer 4 oz copper PCB for excellent thermal management
- 37 LEDs/ft (120 LEDs/m)
- Maximum run length in series: 82 ft (25 m)
- Can be used to comply with Title 24
 for CCTs below 4000K

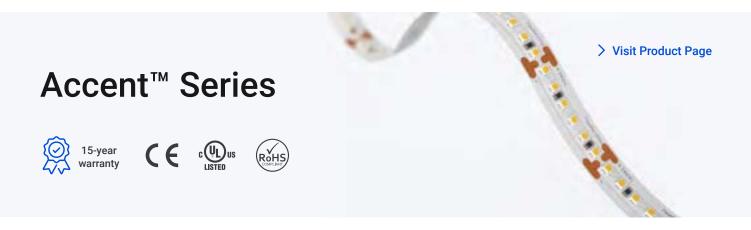


Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)	CQS
UB-OL-27K97C	2700K	1.5 W/ft 4.8 W/m	123 lm/ft (402 lm/m)	78 lm/W	97	105	95	95	96
UB-OL-30K97C	3000K	1.5 W/ft 4.8 W/m	122 lm/ft (399 lm/m)	83 lm/W	97	103	96	98	97
UB-OL-35K97C	3500K	1.5 W/ft 4.8 W/m	129 lm/ft (423 lm/m)	83 lm/W	97	103	96	98	98
UB-OL-40K95C	4000K	1.5 W/ft 4.8 W/m	130 lm/ft (427 lm/m)	85 lm/W	97	103	96	98	98
UB-OL-50K95C	5000K	1.5 W/ft 4.8 W/m	132 lm/ft (434 lm/m)	86 lm/W	96	103	96	99	98









Our UltraBright[™] Accent Series offers full-range dimming, vivid color rendering, finely spaced cut points, and extended run lengths. Available in various shades of white, from warm to cool, this seamless line of light's gentle brightness is perfect for accent and decorative purposes in residential and commercial spaces. It's ideal for cove lighting, backlighting, highlighting architectural details and displays, and more.







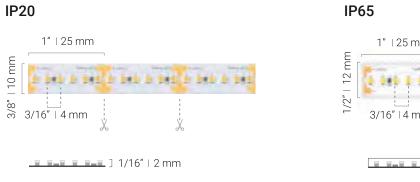


Lumen Output: Up to 300 lm/ft (985 lm/m) **Power:** 3.5 W/ft (11.5 W/m) **Color Temperatures:** 27K, 30K, 35K, 40K, 50K

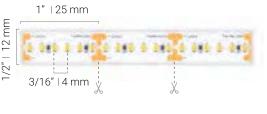
Available IP Versions

- High CRI of 97
- High R9 (99) & R13 (98) values
- Up to 300 lm/ft (985 lm/m)
- Fully dimmable
- Highest quality components and premium packaged 2216 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° beam angle
- Efficacy up to 80 lm/W

- 12V or 24V DC input voltage
- Can be cut every 1" (25 mm)
- Ambient temperature: -4°F to 113° (-20°C to 45°C)
- Thick double layer 4 oz copper PCB for excellent thermal management
- 73 LEDs/ft (240 LEDs/m)
- Maximum run length in series:
 32 ft (10 m) in 12V, 49 ft (15 m) in 24V
- Can be used to comply with Title 24 for CCTs below 4000K



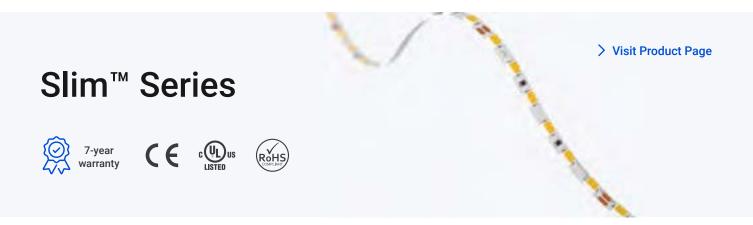
IP65



3/16" | 4 mm

Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)	CQS
UB-AT1-27K97C	2700K	3.5 W/ft 11.5 W/m	267 lm/ft (877 lm/m)	76 lm/W	97	105	95	95	96
UB-AT1-30K97C	3000K	3.5 W/ft 11.5 W/m	275 lm/ft (901 lm/m)	78 lm/W	97	103	96	98	98
UB-AT1-35K97C	3500K	3.5 W/ft 11.5 W/m	281 lm/ft (921 lm/m)	80 lm/W	97	103	96	98	98
UB-AT1-40K95C	4000K	3.5 W/ft 11.5 W/m	263 lm/ft (864 lm/m)	75 lm/W	97	102	96	98	98
UB-AT1-50K95C	5000K	3.5 W/ft 11.5 W/m	300 lm/ft (985 lm/m)	80 lm/W	97	103	96	99	98



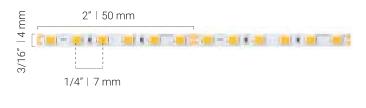


Our UltraBright[™] Slim Series is an extra-thin, fully dimmable LED strip with powerful LED chips and adhesive. It's tailored for high brightness, efficient heat dissipation, and superior color rendering and consistency. As one of the most narrow products available, it is favored by architects and lighting designers for elegant and discreet installations, as well as OEMs for product integration.



- High CRI up to 95
- Up to 391 lm/ft (1,255 lm/m)
- Fully dimmable
- Highest quality components and premium packaged 2835 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally Resistant 3M 300 LSE adhesive for long lasting bond
- 120° beam angle

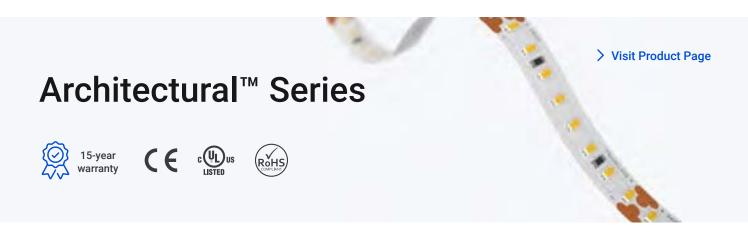
- Efficacy up to 90 Lumens/W
- 24V DC input voltage
- Can be cut every 2" (50 mm)
- Ambient temperature -4°F to 113°F (-20°C to 45°C)
- Thick double layer 4 oz copper PCB for excellent thermal management
- 36 LEDs/ft (120 LEDs/m)
- Maximum run length in series: 16 ft (5 m)



_____] 1/16" | 1.5 mm

Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)
UB-SS-30K90C	3000K	4.6 W/ft 15.1 W/m	360 lm/ft (1,180 lm/m)	81 lm/W	94	100	92
UB-SS-50K90C	5000K	4.6 W/ft 15.1 W/m	391 lm/ft (1,285 lm/m)	90 lm/W	95	99	91





Our UltraBright[™] Architectural Series offers full-range dimming, vivid color rendering, and extended run lengths. Available in various shades of white, from warm to cool, this strip light provides seamless lines of light perfect for architectural design and task and ambient lighting. It's ideal for cove, linear, and display lighting, as well as residential or commercial areas requiring high illumination.







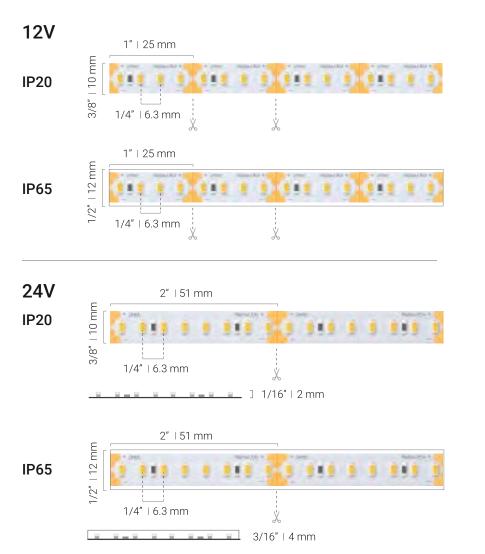


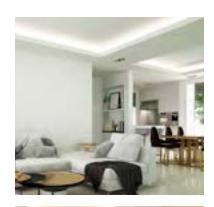
Lumen Output: Up to 502 lm/ft (1,646 lm/m) **Power:** 4.4 W/ft (14.4 W/m) **Color Temperatures:** 27K, 30K, 35K, 40K, 50K

Available IP Versions

- High CRI up to 98
- High R9 (98) & R13 (100) values
- Up to 502 lm/ft (1,646 lm/m)
- Fully dimmable
- Highest quality components and premium packaged 3014 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° beam angle
- Efficacy up to 116 lm/W
- 12V or 24V DC input voltage

- 12V can be cut every 1" (25 mm)
- 24V can be cut every 2" (51 mm)
- Ambient temperature: -4°F to 113°F (-20°C to 45°C)
- Thick double layer 4 oz copper PCB for excellent thermal management
- 49 LEDs/ft (160 LEDs/m)
- Maximum run length in series:
 16 ft (5 m) in 12V, 42 ft (13 m) in 24V
- Can be used to comply with Title 24 for CCTs below 4000K

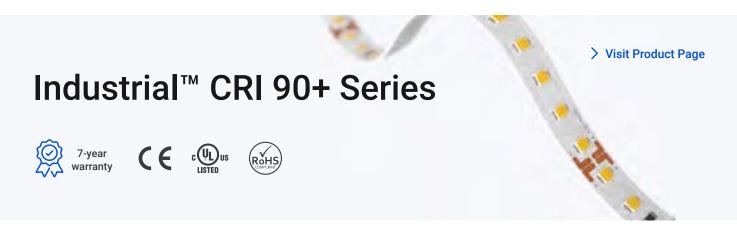








Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)	CQS
UB-AS-27K90C	2700K	4.4 W/ft 14.4 W/m	466 lm/ft (1,528 lm/m)	104 lm/W	98	101	95	97	96
UB-AS-30K90C	3000K	4.4 W/ft 14.4 W/m	478 lm/ft (1,567 lm/m)	108 lm/W	94	100	92	94	93
UB-AS-35K90C	3500K	4.4 W/ft 14.4 W/m	499 lm/ft (1,636 lm/m)	112 lm/W	95	100	92	95	93
UB-AS-40K90C	4000K	4.4 W/ft 14.4 W/m	493 lm/ft (1,616 lm/m)	114 lm/W	97	99	92	98	95
UB-AS-50K90C	5000K	4.4 W/ft 14.4 W/m	502 lm/ft (1,646 lm/m)	116 lm/W	95	98	91	96	92



Our UltraBright[™] Industrial Series is one of the brightest, most potent LED strips on the market. Complemented by near-perfect color-rendering capabilities, its extraordinarily high output guarantees consistent radiance and uniformity, replacing shadows or unevenness with powerful lines of light. This makes it an industry-leading solution for manufacturing facilities, signage, edge lighting, high-end commercial applications, and OEM product integrations.









Lumen Output: Up to 1019 lm/ft (3344 lm/m) **Power:** 6.6 W/ft (21.7 W/m) **Color Temperatures:** 30K, 35K, 40K, 50K, 62K

Available IP Versions

- High CRI up to 96
- Up to 972 lm/ft (3,187 lm/m)
- Fully dimmable
- Highest quality components and premium packaged 2835 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally resistant 3M VHB 4930 adhesive for long lasting bond
- 120° beam angle
- Efficacy up to 153 lm/W
- 12V or 24V DC input voltage

- 12V can be cut every 1 1/4" (32 mm)
- 24V can be cut every 2 1/2" (64 mm)
- Ambient temperature -4°F to 104°F (-20°C to 40°C)
- Thick double layer 4 oz copper PCB for excellent thermal management
- 36 LEDs/ft (120 LEDs/m)
- Maximum run length in series:
 9 ft (3 m) in 12V, 19 ft (6 m) in 24V
- Can be used to comply with Title 24 for CCTs below 4000K





Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)	CQS
UB-IS-30K90C	3000K	6.6 W/ft 21.6 W/m	939 lm/ft (3,079 lm/m)	146 lm/W	96	101	92	90	95
UB-IS-35K90C	3500K	6.6 W/ft 21.6 W/m	916 lm/ft (3,004 lm/m)	144 lm/W	96	100	91	91	94
UB-IS-40K90C	4000K	6.6 W/ft 21.6 W/m	923 lm/ft (3,029 lm/m)	147 lm/W	94	99	90	89	92
UB-IS-50K90C	5000K	6.6 W/ft 21.6 W/m	972 lm/ft (3,187 lm/m)	153 lm/W	95	100	90	93	92
UB-IS-62K90C	6200K	6.6 W/ft 21.6 W/m	942 lm/ft (3,089 lm/m)	140 lm/W	93	96	88	95	91







Static White Strips Comparison Chart

LED Strip	Color (CCT)	Brightness	Lumens / ft	Watts / ft	Lumens / Watt	Ingress Protection	CRI	Voltage	Max Run (in series)
Outline [™] Series	27K 30K 35K 40K 50K		~ 132	1.5	~ 86	IP20 IP65	~ 97	24V	82 ft
Accent [™] Series	27K 30K 35K 40K 50K	· 	~ 300	3.5	~ 80	IP20 IP65	~ 97	12V 24V	32 ft 49 ft
Slim [™] Series	30K 50K	- 	~ 391	4.6	~ 90	IP20	~ 95	24V	16 ft
Architectural [™] Series	27K 30K 35K 40K 50K		~ 502	4.4	~ 116	IP20 IP65	~ 98	12V 24V	16 ft 42 ft
Industrial [™] Series	30K 35K 40K 50K 62K	****	~ 972	6.6	~ 153	IP20	~ 98	12V 24V	9 ft 19 ft



Project Gallery Static White



(A)

Backlighting Outline[™] Series

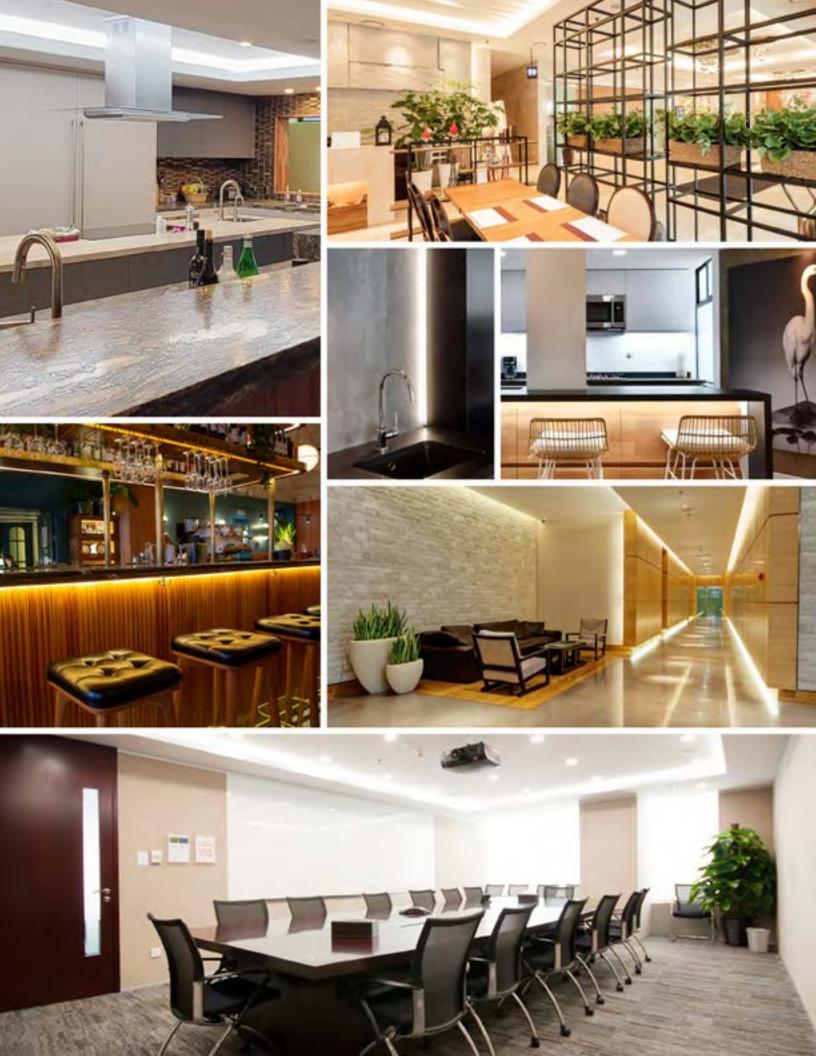




Under Cabinet Lighting Accent[™] Series



Cove / Ceiling Lighting Architectural[™] Series



Dynamic Tunable White LED STRIP LIGHTS

Precise white color temperature at the click of a button. Select your favorite tone and set the perfect mood.



Accent[™] Dynamic Tunable White

Our UltraBright[™] Accent Dynamic Tunable White Series is the perfect choice for people who are looking for an accent lighting strip that will allow them to find the perfect shade of white. Choose from a wide range of color temperatures between 2700K to 6200K.





Architectural[™] Dynamic Tunable White

The UltraBright[™] Architectural Dynamic Tunable White Series offers countless color temperatures and high brightness so you can create the perfect light in any room, at any time. Pair it with a remote control system to take full advantage of the tunable capabilities.



Lumen Output: Up to 517 lm/ft (1699 lm/m) **Power:** 4.6 W/ft (15.1 W/m)

CCT Range: 2700K - 6200K



Sienna[™] Dim-to-Warm Series

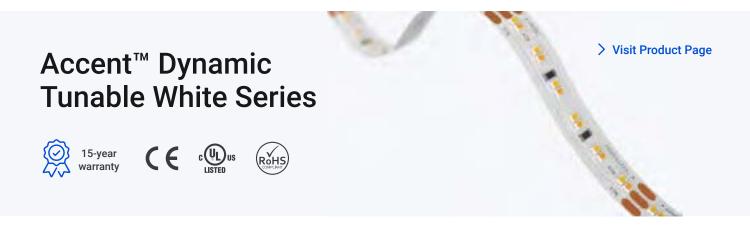
Natural, seamless dimming for perfect lighting. As you dim your lights, the color temperature of the lights will automatically become warmer from 3000K to 1800K.







Power: 3.4 W/ft (11 W/m) **CCT Range:** 3000K - 1800K



Our UltraBright[™] Accent Dynamic Tunable White Series boasts full-range dimming and vivid color rendering. Pair it with a control system and transition from warm to cool whites with ease. Ideal for human-centered lighting, you can sync it with your body's circadian rhythm, enriching environments and moods. This seamless line of light offers moderate brightness, perfect for accent and decorative purposes.



- Control strip to produce any color of white between 2700K and 6200K
- High CRI up to 99
- Up to 266 lm/ft (872 lm/m)
- Fully dimmable
- Highest quality components and premium packaged 2216 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally resistant 3M VHB adhesive for long lasting bond

- 120° beam angle
- Efficacy up to 84 lm/W
- 24V DC input voltage
- Can be cut every 2" (50 mm)
- Ambient temperature -4°F to 104°F (-20°C to 40°C)
- Thick double layer 4 oz copper PCB for excellent thermal management
- 73 LEDs/ft (240/m)
- Maximum run length in series: 49 ft (15 m)

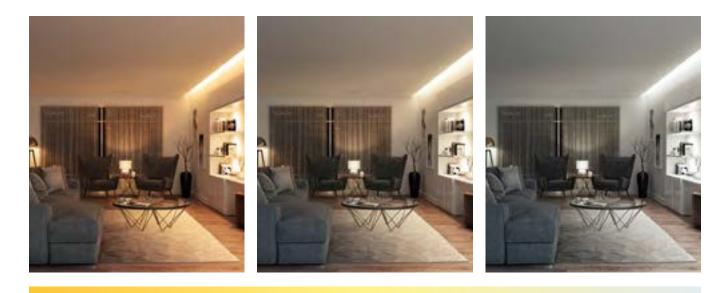
IP20

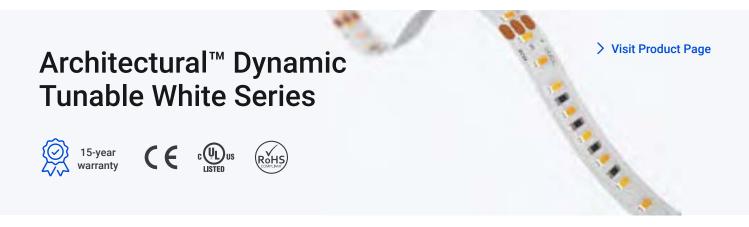




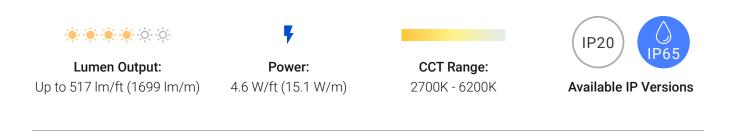
_____] 3/16" | 4 mm

Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)
UB-AT1-DYN276295C	All channels on	3.5 W/ft (11.5 W/m)	277 lm/ft (909 lm/m)	81 lm/W	95	105	95	98
	2700K	1.7 W/ft (5.7 W/m)	134 lm/ft (439 lm/m)	79 lm/W	98	102	96	98
	6200K	1.7 W/ft (5.7 W/m)	145 lm/ft (475 lm/m)	85 lm/W	96	104	95	99



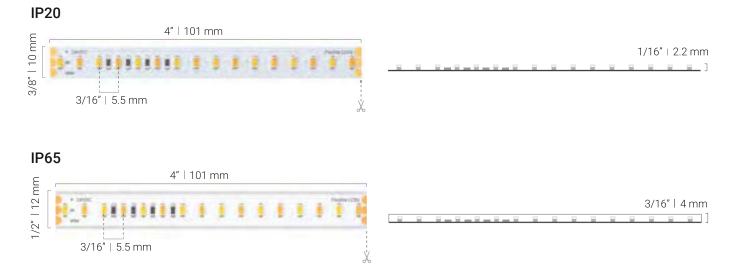


Our UltraBright[™] Architectural Dynamic Tunable White Series features full-range dimming, vivid color rendering, and easy transitions between warm and cool whites when paired with a control system. Ideal for human-centered lighting, you can sync it with your circadian rhythm, enriching environments and moods. This seamless line of light offers high brightness, perfect for architectural design and task and ambient lighting.



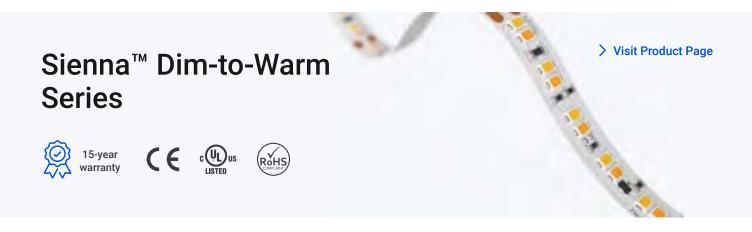
- Control strip to produce any color of white between 2700K and 6200K
- High CRI up to 94
- Up to 494 lm/ft (1,621 lm/m)
- Fully dimmable
- Highest quality components and premium packaged 3014 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally resistant 3M VHB adhesive for long lasting bond

- 120° beam angle
- Efficacy up to 108 lm/W
- 24V DC input voltage
- Can be cut every 4" (101 mm)
- Ambient temperature -4°F to 104°F (-20°C to 40°C)
- Thick double layer 4 oz copper PCB for excellent thermal management
- 49 LEDs/ft (160/m)
- Maximum run length in series: 32 ft (10 m)



Product SKU	Color (CCT)	Watts / foot (Meter)	Lumen / foot (Meter)	Luminous efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)
	2700K +6200K	4.6 W/ft (15 W/m)	517 lm/ft (1699 lm/m)	106 lm/W	96	100	90	96
UB-AS-DYN276290C	2700K	2.3 W/ft (7.5 W/m)	233 lm/ft (765 lm/m)	101 lm/W	94	100	91	93
	6200K	2.3 W/ft (7.5 W/m)	268 lm/ft (882 lm/m)	117 lm/W	94	98	88	94





Our UltraBright[™] Sienna Dim-to-Warm LED strip delivers vivid color rendering and innovative dimming technology, replicating the familiar glow of traditional incandescent lighting. Smoothly transition from warm to warmer whites as you turn down the lights, setting intimate, relaxed, or nostalgic moods. This seamless line of light is moderately bright, perfect for accent and decorative uses.



Lumen Output: Up to 311 lm/ft (1,020 lm/m)



Power: 3.4 W/ft (11 W/m)



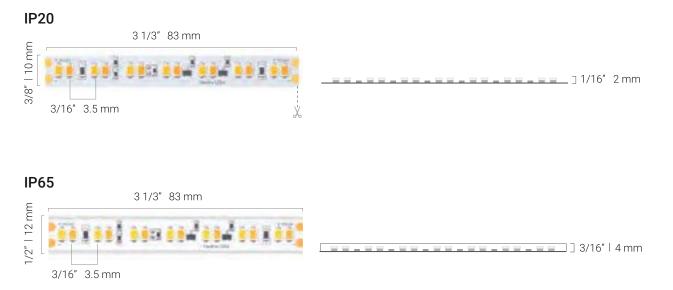
3000K - 1800K



Available IP Versions

- High CRI up to 95
- Up to 311 lm/ft (1,020 lm/m)
- Highest quality components and premium packaged 2835 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° beam angle
- Efficacy up to 99 lm/W

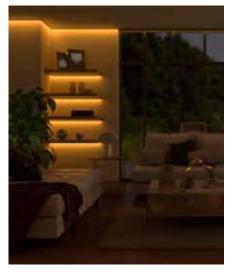
- 24V DC input voltage
- Can be cut every 3 3/8" (83.3 mm)
- Ambient temperature -4°F to 113°F (-20°C to 45°C)
- Thick double layer 4 oz copper PCB for excellent thermal management
- 51 LEDs/ft (168/m)
- Maximum run length in series: 16 ft (5 m)
- Compatible with most PWM, TRIAC, or 0/1-10V dimmers



Product SKU	Color (CCT)	Watts / foot (Meter)	Lumen / foot (Meter)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)	CQS
UB-SNAD-	1800K	0.4 W/ft (1.3 W/m)	20 lm/ft (67 lm/m)	95	73	77	54	54
W183090C	3000K	3.4 W/ft (11 W/m)	311 lm/ft (1020 lm/m)	94	100	92	93	93

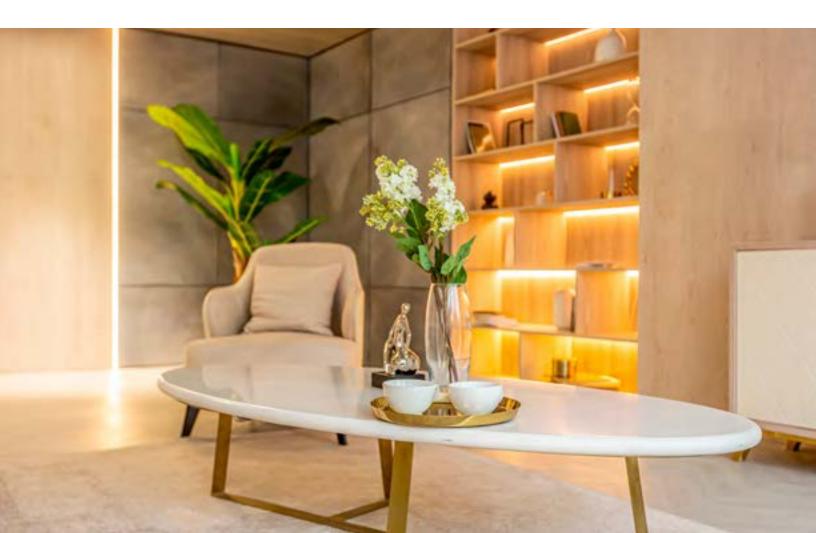




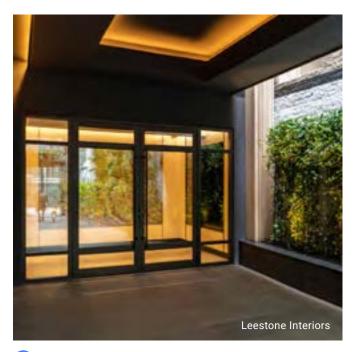


Dynamic Tunable White Strips Comparison Chart

I	LED Strip	Color Temperatures (CCT)	Brightness	Lumens / ft	Watts / ft	Lumens / Watt	Ingress Protection	CRI	Voltage	Max Run (in series)
	ccent™ Dynamic nable White Series	2700K - 6200K		~ 277	3.5	~ 85	IP20 IP65	~ 98	24V	49 ft
	chitectural™ Dynamic nable White Series	2700K - 6200K		~ 517	4.6	~ 117	IP20 IP65	~ 96	24V	32 ft
	enna™ m-to-Warm Series	1800K - 3000K	÷÷÷÷÷¢÷¢÷¢÷	~ 311	3.4	~ 99	IP20 IP65	~ 95	24V	16 ft



Project Gallery Dynamic Tunable White





Lobby Lighting

Outdoor Architectural™ Dynamic Tunable White Series

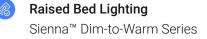
Patio Lighting

Outdoor Architectural™ Dynamic Tunable White Series



Order Cabinet Lighting Architectural™ Dynamic Tunable White Series







RGB Color Changing LED STRIP LIGHTS

Our ColorBright[™] RGB strip lights are the highest quality in the market with a warranty of up to 15 years. We believe in providing innovative solutions to transform your living spaces into unique pieces of functional art.







RGB 150 Series

This strip uses an advanced color mixing technology of 150 RGB color-changing LEDs per reel capable of creating millions of different color combinations, allowing you to create a soft accent hue of your choice.





RGB 300 Series

The RGB 300 series utilizes the same technology as the RGB 150 series, but it has double the LEDs and double the brightness. This popular strip also allows you to create millions of colors, but its higher chip density creates an even brighter, beautiful glow.





RGB 600 Series

These LED strip lights are around 80% brighter than the ColorBright[™] RGB 300. Overall, our ColorBright[™] RGB 600 LED Strip Light is a next-generation RGB strip with improved features that contribute to a great quality of light.



36 LEDs/Foot

Seamless lines of light



Power: 6.1 W/ft (20 W/m) Millions of colors



RGBW Color Changing + White Series

The ColorBright[™] RGBW Quad Chip LED strip light is an ingenious product that combines two powerful strips into one. It features a 4-in-1 LED chip that produces both RGB color-changing and warm white lighting.





RGB Color Changing + Tunable White Series

Our ColorBright[™] RGB + Dynamic Tunable White LED Strip Light combines two types of powerful strips into one, offering an RGB color-changing feature and a wide range of dynamic tunable white lighting that can be tuned from 2400K to 6500K.



RGB Digital Pixel[™] Series

This strip incorporates a small integrated circuit every 6 LEDs creating a Pixel, for a total of 50 pixels in a 5-meter reel. The ability to control those 50 pixels individually gives way to beautiful, dynamic, breathtaking effects.

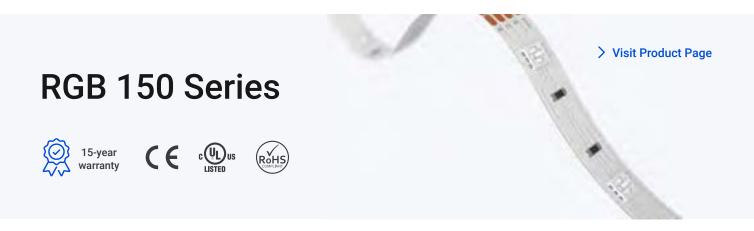


Protocol



Power: 3.6 W/ft (12 W/m)

Colors: RGB Pixels



Our ColorBright[™] RGB 150 LED Strip Lights boast limitless color-changing capabilities and exceptional color saturation. Paired with a control system, they capitalize on impressive dynamic modes and effects, including flashing, strobing, and fading. With 150 top-quality LED chips, this product delivers gentle brightness with soft touches of color, ideal for creative backlighting, cove lighting, and accent and decorative purposes.



- Fully dimmable and color controllable
- Highest quality components and premium packaged 5050 LEDs
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° beam angle
- 24V DC input voltage

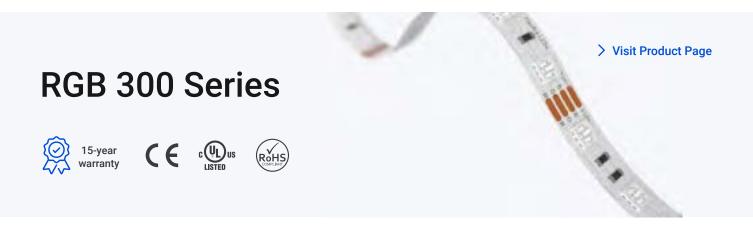
- Can be cut every 6 1/2" (165 mm)
- Ambient temperature -4°F to 104°F (-20°C to 40°C)
- Thick double layer 4oz copper PCB for excellent thermal management
- Maximum run length in series:
 49 ft 2 in (15 m)



Product SKU	LEDs / Foot	Voltage	Watts / Foot	Lumens / Foot	Color Wavelengths	Max. Run Length
	(Meter)	Input	(Meter)	(Meter)	(Nanometer)	in Series
CB-RGB150	9 LEDs/Foot (30/meter)	24V DC	2.2 W/ft (7.2 W/m)	R: 11LM (35/m) G: 46LM (150/m) B: 10LM (30/m)	R: 617-627 nm G: 515-525 nm B: 464-474 nm	49′ 2″ (15 meters)







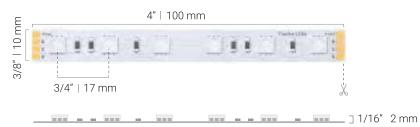
Our ColorBright[™] RGB 300 LED Strip Lights boast limitless color-changing capabilities and exceptional color saturation. Paired with a control system, they capitalize on impressive dynamic modes and effects, including flashing, strobing, and fading. With 300 top-quality LED chips, their high output and bold color splashes suit creative lighting applications—cove, edge, and ambiance lighting, among others—in both residential and commercial settings.



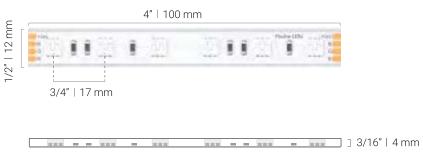
- Fully dimmable and color controllable
- Highest quality components and premium packaged 5050 LEDs
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° beam angle
- 24V DC input voltage
- Can be cut every 4" (100 mm)

- Ambient temperature -4°F to 113°F (-20°C to 45°C)
- Thick double layer 4oz copper PCB for excellent thermal management
- Maximum run length in series: 32 ft (10 m) in 24 V

IP20



IP65

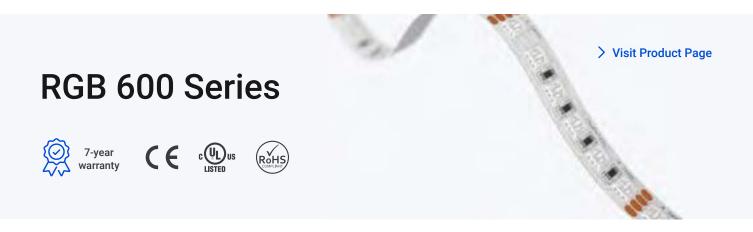








Product SKU	LEDs / Foot (Meter)	Voltage Input	Watts / Foot (Meter)	Lumens / Foot (Meter)	Color Wavelengths (Nanometer)	Segment Lengths	Max. Run Length in Series
CB-RGB300	18 LEDs/Foot (60/meter)	24V DC	4.4 W/ft (14.4 W/m)	151 lm/ft (495 lm/m)	R: 617-627 nm G: 515-525 nm B: 464-474 nm	4" (100 mm)	32' 10" (10 meters)



Our ColorBright[™] RGB 600 LED Strip Lights boast limitless color-changing capabilities and exceptional color saturation. Paired with a control system, they capitalize on impressive dynamic modes and effects, including flashing, strobing, and fading. With 600 top-quality LED chips, their ultra-bright output and striking color bursts make for impactful statements in residential or commercial areas, particularly in applications requiring intense illumination.



- Fully dimmable and color controllable
- Highest quality components and premium packaged 4040 SMD LEDs
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° beam angle
- 24V DC input voltage

- Can be cut every 2" (50 mm)
- Ambient temperature -4°F to 113°F (-20°C to 45°C)
- Thick double layer 3oz copper PCB for excellent thermal management
- Maximum run length in series: 26 ft (8 m)

IP20



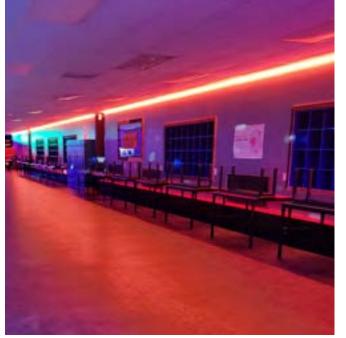
_____] 1/16" 2 mm

IP65

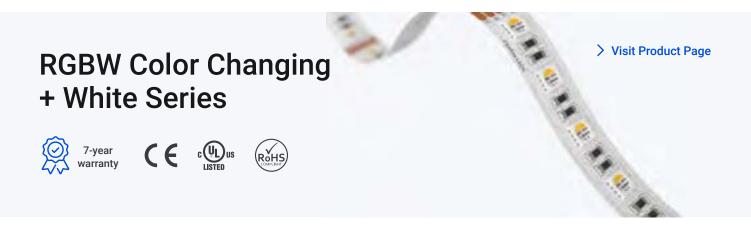


... 3/16" | 4 mm

Product SKU	LEDs / Foot (Meter)	Voltage Input	Watts / Foot (Meter)	Lumens / Foot (Meter)	Color Wavelengths (Nanometer)	Segment Lengths	Max. Run Length in Series
CB-RGB600	36 LEDs/Foot (120/meter)	24V DC	6.1 W/ft (20 W/m)	231 lm/ft (759 lm/m)	R: 617-627 nm G: 520-530 nm B: 464-474 nm	2" (50 mm)	26 ft (8 meters)







Our ColorBright[™] RGBW Quad Chip LED Strip Lights incorporate stylish white and limitless color-changing capabilities thanks to our groundbreaking 4-in-1 chips. Their exceptional color saturation and smooth transitions are complemented by the inviting moderate brightness of fully-dimmable warm lights. Pair them with a control system for ultimate customization, accentuating spaces with white or refreshing them with a splash of color.



- Fully dimmable and color controllable
- Highest quality components and premium packaged 5050 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° beam angle

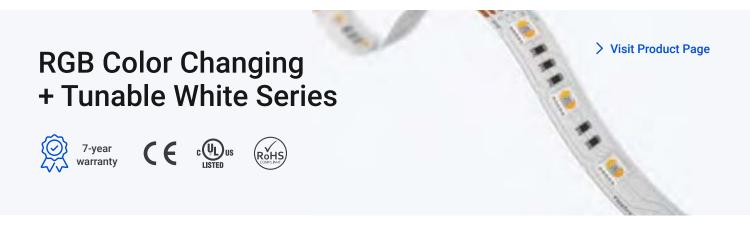
- 24V DC input voltage
- Can be cut every 3" (80 mm)
- Ambient temperature -4°F to 113°F (-20°C to 45°C)
- Thick double layer 4oz copper PCB for excellent thermal management
- Maximum run length in series: 32 ft 10 in (10 m)



Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Luminous Efficacy (Lumens/Wat)	CRI	Gamut Score (Rg)	Relative Fidelity Score (Rf)	TLCI (Qa)
CB-RGBW	All channels on	5.8 W/ft (19 W/m)	293 lm/ft (961 lm/m)	52 lm/W	56	107	69	44
CD-KGBW	3000K	1.4 W/ft (4.6 W/m)	121 lm/ft (397 lm/m)	79 lm/W	93	100	92	93







Our ColorBright[™] RGB + Dynamic Tunable White LED Strip Light really is an LED strip light for all occasions. Combining two strips in one, it allows for the creation of countless colors and multiple shades of white light in a smooth and vibrant line of light, thanks to its 5-in-1 5050 LED chips, which total 18 chips per foot. This product is for those who love to control every aspect of their lives, starting with their lights. Perfect for spaces that require the flexibility of multiple types of light.



Lumen Output: Up to 260 lm/ft (853 lm/m)



Power: 5.5 W/ft (18 W/m)



RGB + Tunable White (2400K - 6500K)



Available IP Versions

- Millions of vivid colors + any shade of white
- Highest quality components and premium packaged 5050 LEDs
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° beam angle
- 24V DC input voltage

- Can be cut every 4" (101 mm)
- Ambient temperature -4°F to 113°F (-20°C to 45°C)
- Thick double layer 3oz copper PCB for excellent thermal management
- Maximum run length with 3 channels on: 23 ft
- Maximum run length with all channels on: 16 ft



Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)	CQS
	All Channels On	5.5 W/ft (18 W/m)	260 lm/ft (853 lm/m)	48 lm/W	64	109	75	56	82
CB-RGBDYN- 2465K	2400K	1.1 W/ft (3.6 W/m)	113 lm/ft (371 lm/m)	67 lm/W	94	100	93	92	94
	6500K	1.1 W/ft (3.6 W/m)	109 lm/ft (357 lm/m)	76 lm/W	95	97	89	94	91





Our ColorBright[™] RGB Digital Pixel LED Strip Lights feature integrated pixels—small circuit segments that offer individual control and interaction—with limitless color-changing capabilities and exceptional color saturation. Paired with a digital control system, these produce stunning dynamic effects and patterns ideal for cutting-edge commercial and entertainment environments, as well as state-of-the-art households. Additionally, they offer easily adjustable brightness, speed, and direction.



WS2811 IC Protocol



Power: 3.6 W/ft (12 W/m)



RGB Pixels



- Fully dimmable and color controllable
- SPI controlled
- 50 pixels (6 LEDs per Pixel)
- Highest quality components and premium packaged 5050 SMD LEDs
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° beam angle

- 24V DC input voltage
- Can be cut every 4" (100 mm)
- Ambient temperature -4°F to 113°F (-20°C to 45°C)
- Thick double layer 3oz copper PCB for excellent thermal management
- Maximum run length: 32 ft (10 m)

IP20



1/16"2mm

IP65



 	 -	 	_	 	
				3/16"	4 mm

Product SKU	LED Chips per Pixel	Voltage Input	Watts / foot (Meter)	Watts / Meter	Lumens / Foot	Lumens / Meter	Luminous Efficacy
CB-PXL-RGB	6	24V DC	3.65 W/ft	12 W	107 lm/ft	350 lm/m	29 lm/w



RGB Strips Comparison Chart

LED Strip	Color Temperatures (CCT)	Brightness	Lumens / ft	Watts / ft	Ingress Protection	CRI	Voltage	Max Run (in series)
RGB 150 Series	RGB		N.A.	2.2	IP20 IP65	N.A.	24V	48 ft
RGB 300 Series	RGB		N.A.	4.4	IP20 IP65	N.A.	12V 24V	16 ft 32 ft
RGB 600 Series	RGB		~ 231	6.1	IP20 IP65	N.A.	24V	26 ft
RGBW Color Changing + White	RGB + 3000K		~ 293	5.8	IP20 IP65	~ 93	24V	32 ft
RGB + Tunable White Series	RGB + 24K - 65K		~ 260	5.5	IP20 IP65	~ 95	24V	23 ft
RGB Digital Pixel [™] Series	RGB Pixel		N.A.	3.6	IP20 IP65	N.A.	24V	32 ft



Project Gallery RGB Color Changing



Backyard Lighting Outdoor RGB 300 Series





Bar and Restaurant Lighting
 RGB + Dynamic Tunable White Series

Bar and Restaurant Lighting RGB 300 Series



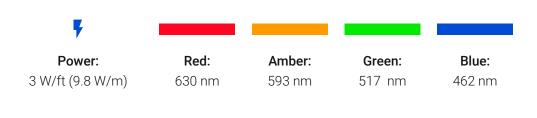
Single Color LED STRIP LIGHTS

Vivid, high saturation accent lighting. Available in Red, Blue, Green, Amber & Ultraviolet (UV).



ColorBright[™] Vivid Color Series

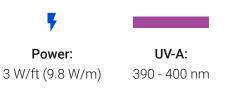
ColorBright[™] Vivid Color LED strip lights are the perfect way to add a splash of beautiful colored lighting in compact places. The flexible design of LED strips allows for the addition of red, green, blue, or amber in practically any space.

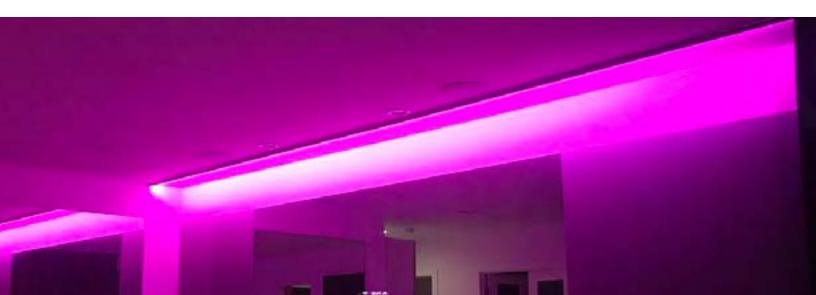


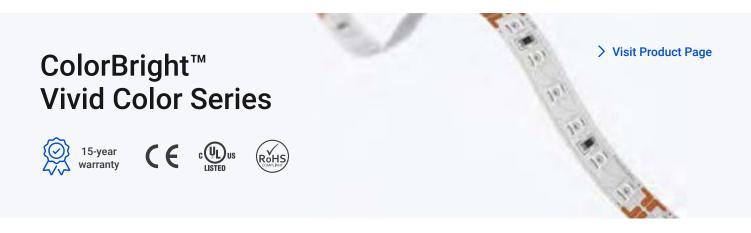


ColorBright[™] Ultraviolet Series

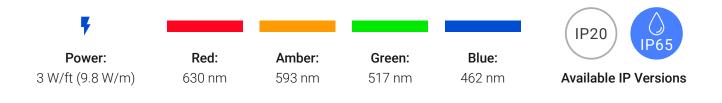
ColorBright[™] Ultraviolet LED strip lights are linear UV LED chips mounted on a flexible strip of printed circuit board (PCB) with a strong adhesive backing. The flexible design of LED strips allows for the addition of UV light to basically any space.







Our ColorBright[™] Vivid Color LED Strip Lights offer exceptional color saturation and depth, ideal for projects requiring the full richness of specific hues. Available in red, green, blue, and amber, this sophisticated line of light's medium brightness is best suited for residential accent and cove lighting, as well as commercial applications like signage, displays, stage lighting, restaurant decoration, or edge light

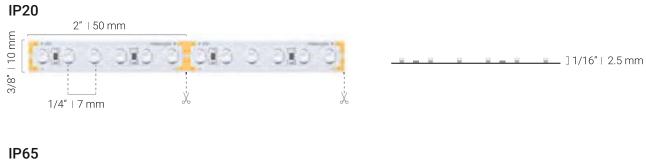


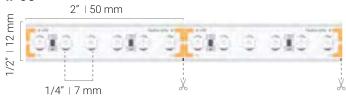
- High brightness output
- Fully dimmable
- Highest quality components and premium packaged 3528 LEDs
- Thermally resistant 3M VHB adhesive for long lasting bond
- 120° Beam Angle
- 24V DC input voltage

- Can be cut every 2" (50 mm)
- Ambient temperature -4°F to 113°F (-20°C to 45°C)
- Thick double layer 4oz copper PCB for excellent thermal management
- 36 LEDs/ft (120/m)
- Maximum length in series:
 32 ft 10 in (10 m)

____] 3/16"| 4.5 mm

Dimensions



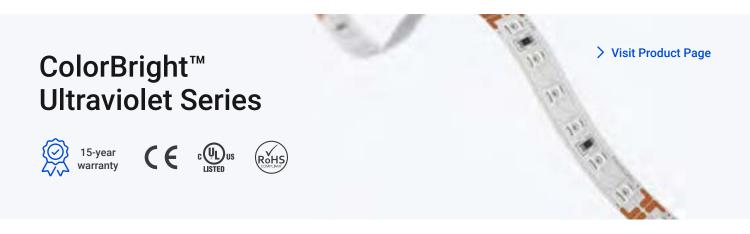


Product SKU	Color (CCT)	Wavelength (nm)	Watts / Foot (Meter)	Lumin. Flux (Meter)	Luminous Efficacy (Lumens / Watt)
R	Red	630 nm	3 W/ft (9.8 W/m)	31 lm/ft (101 lm/m)	10 lm/W
G	Green	517 nm	3 W/ft (9.8 W/m)	177 lm/ft (581 l/m)	61 lm/W
В	Blue	462 nm	3 W/ft (9.8 W/m)	44 lm/ft (143 lm/m)	14 lm/W
A	Amber	641 nm	3 W/ft (9.8 W/m)	114 lm/ft (375 lm/m)	39 lm/W
ATS	Amber Turtle Safe	593 nm	3 W/ft (9.8 W/m)	67 lm/ft (221 lm/m)	22 lm/W









Our ColorBright[™] Ultraviolet LED Strip Lights provide high-quality, compact UV-A lighting. Similar to purple in hue, it is a great option for indirect decorative or accent lighting in homes and commercial locations like bars, entertainment venues, and clubs. It is also specially engineered for UV-responsive applications, such as luminous paint, germ detection, fishing, and even inspecting bills, equipment, or minerals.



- Fully dimmable
- Highest quality components and premium packaged 3528 LEDs
- Thermally resistant 3M VHB 4930 adhesive for long lasting bond
- 120° beam angle
- Efficacy up to 92 lm/W
- 24V DC input voltage

- Can be cut every 2" (50 mm)
- Ambient temperature -4°F to 113°F (-20°C to 45°C)
- Thick double layer 4oz copper PCB for excellent thermal management
- 36 LEDs/ft (120/m)
- Maximum length in series: 32 ft 10 in (10 m)



_____] 1/16" | 2.5 mm

Product SKU	Color (CCT)	Wavelength (nm)	Watts / Foot (Meter)	Irradiance
CB-UV	Ultraviolet	300 nm - 400 nm (peak wavelength at 399nm)	3 W/ft (9.8 W/m)	At 1 cm from the LED chip = 10 W/cm ²



Single Color Strips Comparison Chart

	LED Strip	Colors	Brightness	Lumens / ft	Watts / ft	Lumens / Watt	Ingress Protection	Voltage	Max Run (in series)
is a street	Vivid Color Red	Red (615 - 630 nm)		31	2.9	10	IP20 IP65	24V	32 ft
S E SIL E	Vivid Color Amber	Amber (596 nm)		263	2.9	91	IP20 IP65	24V	32 ft
is a street	Vivid Color Green	Green (515 - 525 nm)		177	2.9	61	IP20 IP65	24V	32 ft
Star and	Vivid Color Blue	Blue (465 - 475 nm)		44	2.9	14	IP20 IP65	24V	32 ft
Sea and an	Ultraviolet 399 nm	UV (399 nm)	<mark></mark>	3	2.9	0.87	IP20	24V	32 ft



Lucid™ FLEXIBLE NEON LED STRIP LIGHTS

Side bending strip lights that emulate neon lighting. Available in RGB and white versions.





Lucid[™] Flexible LED Neon Strip Light

Our Lucid[™] LED Neon Strip Lights are ideal for accent applications, signs, wall lighting, landscape lighting, and areas where lighting is embedded into a surface; among many others. These strip lights emulate the effect of a neon light.





Lucid[™] RGB Flexible LED Neon Strip Light

Our Lucid[™] RGB LED Neon Strip Lights create beautiful colors for accent applications. These strip lights emulate the effect of a neon light, creating a continuous, lustrous line of light, offering many improvements over traditional neon lighting.





Lucid[™] Flexible LED Neon Strip Light

7-year **CE** CULUS warranty

Description

Our Lucid[™] LED Neon Strip Lights are ideal for accent applications, signs, wall lighting, landscape lighting, and areas where lighting is embedded into a surface; among many others. These strip lights emulate the effect of a neon light, creating a continuous, lustrous line of light, offering many improvements over traditional neon lighting. The IP65 rating means that the Lucid[™] LED Neon Strip Lights are able to withstand jets and splashes of water from all sides. It cannot be submerged in water, but it will withstand the elements. We also recommend them for indoor use in high splash areas or if you're looking for a strip that is easier to clean.



Power: 2.7 W/ft Static White: 3000K or 5000K



Side-Bending: 4³/₄" Maximum Bending Diameter



Fully Diffused: Continuous Line of Light



> Visit Product Page

- Fully dimmable
- Up to 155 lm/ft (510 lm/m)
- Width (at the base): 3/8" (10 mm)
- Height: 7/8" (20 mm)
- Maximum lateral bending diameter: 4 3/4" (120 mm)
- 3014 LED chips
- 160° beam angle
- Efficacy up to 56 lm/W

- 24V DC input voltage
- Can be cut every 2" (50 mm)
- Ambient temperature: -4°F to 113°F (-20°C to 45°C)
- 50,000 hour lifespan (8 hours a day for 17 years)
- IP65 rated
- Maximum run length in series: 32 ft 10 in (10 m)



Product SKU	Product SKU Color (CCT) Watts / Foot (Meter)		Lumen / Foot (Meter)	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	TLCI (Qa)	CQS
NEON-S-30K-24V-32FT	3000K	2.7 W/ft (9 W/m)	144 lm/ft (473 lm/m)	52 lm/W	83	94	75	85
NEON-S-50K-24V-32FT	5000K	2.7 W/ft (9 W/m)	155 lm/ft (510 lm/m)	56 lm/W	83	95	73	83



Lucid[™] RGB Flexible LED Neon Strip Light

7-year **CE** CULus us us rearty

Description

Our Lucid[™] RGB LED Neon Strip Lights create beautiful colors for accent applications, signs, wall lighting, landscape lighting, and areas where lighting is embedded into a surface; among many others. These strip lights emulate the effect of a neon light, creating a continuous, lustrous line of light, offering many improvements over traditional neon lighting. The IP65 rating means that the Lucid[™] RGB LED Neon Strip Lights are able to withstand jets and splashes of water from all sides. They cannot be submerged in water, but will withstand the elements. We also recommend them for indoor use in high splash areas or if you're looking for a strip that is easier to clean.

Power: 2.7 W/ft **RGB:** Color Changing Side-Bending:

4¾" Maximum Bending Diameter



Fully Diffused: Continuous Line of Light



> Visit Product Page

- Fully dimmable and color controllable
- Up to 42 lm/ft (138 lm/m)
- Width (at the base): 3/8" (10 mm)
- Height: 7/8" (20 mm)
- Maximum lateral bending diameter: 4 3/4" (120 mm)
- 3014 LED chips
- 160° beam angle
- Efficacy up to 13.8 lm/W

- 24V DC input voltage
- Can be cut every 2" (50 mm)
- Ambient temperature: -4°F to 113°F (-20°C to 45°C)
- 50,000 hour lifespan (8 hours a day for 17 years)
- IP65 rated
- Maximum run length in series: 32 ft 10 in (10 m)



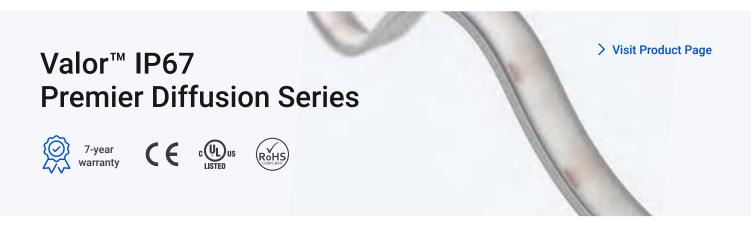
Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Wavelengths	Max Run Length in Series
NEON-S-RGB-24V-32FT	RGB	2.7 W/ft	42 lm/ft (138 lm/m)	R: 620-630 nm G: 520-530 nm B: 460-470 nm	32' 10" (10 m)



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Valor[™] IP67 PREMIER DIFFUSION SERIES

The highest output outdoor LED strip light option that provides clean and continuous lines of light.



The Valor[™] Premier Diffusion Series LED Strip Light is ideal for applications needing bright, fully-diffused lighting, or high-output lighting in outdoor settings, such as commercial projects, hallways, outdoor coves, and outdoor corridors, among other architectural projects. Its 93 LED chips per meter and its silicone sleeve are combined to offer full diffusion and a beautiful seamless line of light. It also offers optimal light quality, with a CRI over 90 and a low profile form factor.





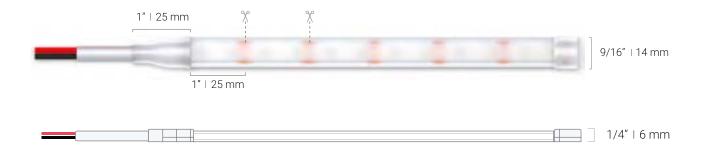


Lumen Output: Up to 805 lm/ft (2,642 lm/m) **Power:** 7.3 W/ft (24 W/m) Static White: 3000K or 5000K **Fully Diffused:** Continuous Line of Light



- High CRI up to 94
- Up to 805 lm/ft (2,642 lm/m)
- Fully dimmable
- Highest quality components and premium packaged 2835 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally resistant 3M GL 9495 adhesive for long lasting bond

- 120° beam angle
- Efficacy up to 119 lm/W
- 24V DC input voltage
- Can be cut every 1" (25 mm)
- Ambient temperature: -4°F to 113°F (-20°C to 45°C)
- 93 LEDs/ft (308 LEDs/m)
- Maximum run length in series: 16 ft (5 m)



Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)	CQS
IP67-UB-VA-30K	3000K	7.3 W/ft 24 W/m	750 lm/ft (2,460 lm/m)	110 lm/W	94	99	92	95	93
IP67-UB-VA-50K	5000K	7.3 W/ft 24 W/m	805 lm/ft (2,642 lm/m)	119 lm/W	94	98	90	95	91





Light Sheets WHITE LED SHEETS

Thin and flexible sheets that incorporate LEDs to produce bright, even illumination across its surface.



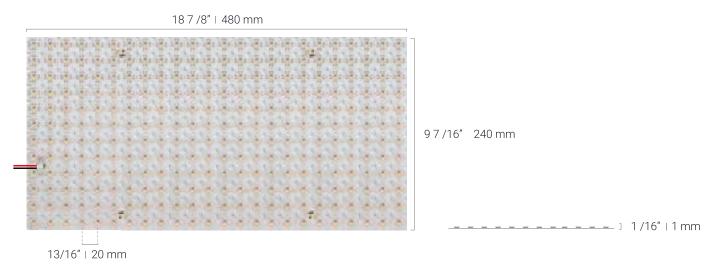
Flexfire LED Light Sheets are thin and flexible sheets that incorporate LEDs to produce bright, even illumination across their surface. They lend themselves to creative designs while ensuring low maintenance and cost-effectiveness thanks to their multiple cut points across the entire sheet. They can be cut vertically, horizontally, or even diagonally to create different shapes and accommodate your specific project needs.

Their high brightness at around 3,000 lumens per sheet and great Color Rendering Index (CRI) of 93 deliver clean and bright illumination that elevates any space, making the Flexfire LED Light Sheets an ideal solution for a wide range of installations. From illuminating architectural features and retail displays to enhancing hospitality spaces and interior design, these serve as the perfect choice for captivating lighting solutions in a wide array of projects.



- High CRI up to 94
- Up to 3,064 lm/sheet
- Fully dimmable
- Highest quality components and premium packaged 2835 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- Thermally resistant 3M LSE 9495 adhesive for long lasting bond

- 120° beam angle
- Efficacy up to 103 lm/W
- Width: 9 7/16" (240 mm)
- Height: 18 7/8" (480 mm)
- 24V DC input voltage
- Can be cut every 13/16" (20 mm)
- Ambient temperature: -4°F to 113°F (-20°C to 45°C)
- 28 LEDs/sheet
- Maximum run length in series: Up to 6 sheets



Product SKU	Color (CCT)	Lumen / Foot (Meter)	Luminous Efficacy	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)
LST-30K	3000K	2940 lm	98 lm/W	93	99	90	94
LST-50K	5000K	3064 lm	103 lm/W	94	98	88	96



Sign Modules

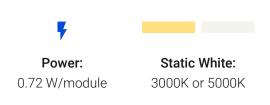
WHITE & RGB LED SIGN MODULES

Conquer any curve with ease with our RGB and White LED Sign Modules and redefine what's possible in signage lighting.



White Sign Modules

Our White Sign Modules are ideal for accent, sign, and non-linear applications with curves and turns. These Sign Modules are also IP65-rated for outdoor or wet location areas.

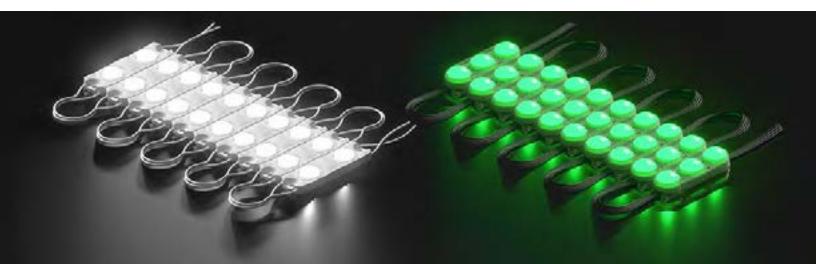


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RGB Sign Modules

Our RGB Sign Modules are ideal for accent, sign, and non-linear applications with curves and turns. These modules are also able to produce millions of colors when paired with a compatible control method.







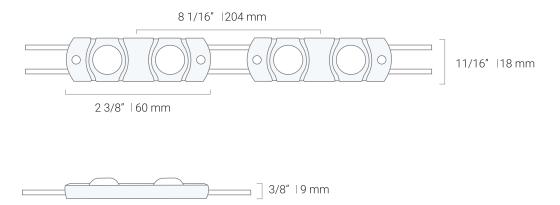
Discover the perfect lighting solution with our White LED Sign Modules, available in 3000K and 6500K color temperatures. These versatile modules offer the flexibility to create warm and inviting atmospheres or bright and refreshing environments. With their energy-efficient design, you can enjoy cost savings while benefiting from their long-lasting performance.

Suitable for a wide range of applications, these LED modules are ideal for architectural accent lighting, retail displays, hospitality spaces, and signage installations. Easily customize the length of your chain of modules, adjust your lighting to different shapes, and achieve your vision effortlessly with our White LED Modules, making them an excellent choice for various lighting projects.



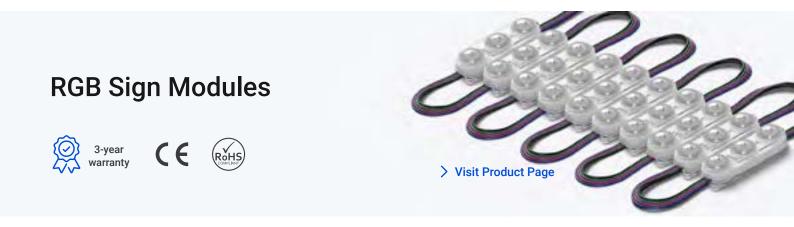
- High CRI up to 86
- Up to 104 lm/module
- Fully dimmable
- Highest quality components and premium packaged 2835 LEDs
- Single bin LED selection to ensure color consistency (3-Step MacAdam)
- · Thermally resistant adhesive for long lasting bond
- 170° beam angle

- Efficacy up to 130 lm/W
- Width: 11/16" (18 mm)
- Length: 2 3/8" (60 mm)
- 24V DC input voltage
- Ambient temperature: -4°F to 113°F (-20°C to 45°C)
- 2 LEDs/module
- Maximum run length in series: Up to 50 modules



Product SKU	Color (CCT)	Lumen / Foot (Meter)	Luminous Efficacy	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)
MOD-30K	3000K	100 lm	126 lm/W	85	96	85	73
MOD-65K	6500K	104 lm	130 lm/W	86	93	81	76





Experience a world of vibrant possibilities with our RGB LED Sign Modules, designed to infuse any space with captivating and dynamic lighting effects. With the ability to display a wide spectrum of colors, these modules offer unparalleled creative potential for your lighting projects. With their energy-efficient design, these RGB modules ensure both stunning visual displays and cost savings.

Suitable for a wide range of applications, these LED modules are ideal for architectural accent lighting, entertainment venues, and signage installations. Easily customize the length of modules, adjust your lighting to different shapes, and unlock limitless creativity and visual excitement with our RGB LED Modules.

The pack comes with 40 modules and each module has adhesive backing and screw holes (no screws included) for ease of installation.

RGB: Color Changing

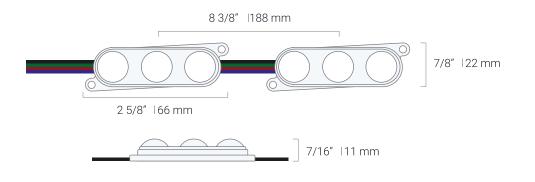
Power: 0.72 Watts/module Beam Angle: 160

Daisy-Chain up to 40 Modules



- Up to 25 lm/module
- Fully dimmable
- Highest quality components and premium packaged 5050 LEDs
- Thermally resistant adhesive for long lasting bond
- 160° beam angle

- Width: 7/8" (22 mm)
- Height: 2 5/8" (66 mm)
- 12V DC input voltage
- Ambient temperature: -4°F to 113°F (-20°C to 45°C)
- 3 LEDs/module
- Maximum run length in series: Up to 40 modules



Product SKU	Color (CCT)	Watts / Foot (Meter)	Lumen / Foot (Meter)	Luminous Efficacy	Color Wavelengths
MOD-RGB-12V-40	RGB	0.72W	25 lm	35 lm/W	R: 620-625 nm G: 520-525 nm B: 465-470 nm

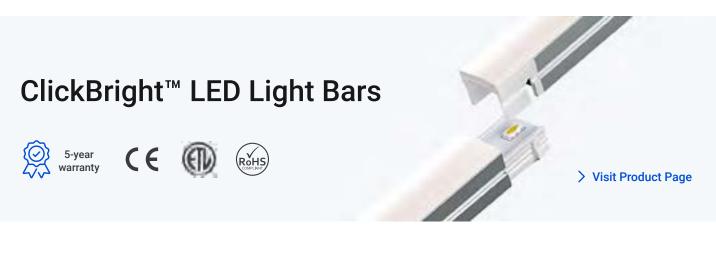


ClickBright[™] Light Bars

ClickBright[™] LINKABLE LED LIGHT BARS

The perfect lighting solution for anyone wanting a quick and easy, high-quality installation option.





ClickBright[™] Light Bars provide a simple and effective lighting solution perfect for projects requiring a mid-output light versatile enough to work as task lighting and accent lighting. These bars can be linked up to 16 feet continuously or 10 connections. The cover on these bars guarantees a smooth, spotless line of light that can also be dimmed as needed. These bars are lightweight yet durable and have a 5-year warranty.

Easy Set Up in Minutes

Bright







Click

That's it!

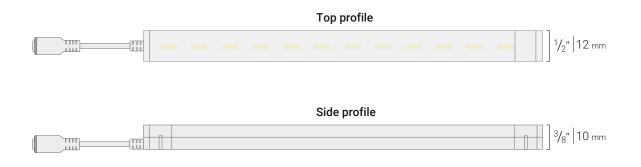
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Lumen Output: 493 lm in 1 ft 917 lm in 2 ft **Power:** 4.3 W in 1 ft 8.6 W in 2 ft **Color Temperatures:** 27K, 30K, 35K, 40K, 50K



- Bars available in 1ft (30 cm) or 2ft (58 cm)
- High CRI up to 98
- High TLCI up to 98
- Efficacy up to 104 lm/W
- 24V DC input
- 4014 SMD chips
- 48 LEDs per foot

- IP20 indoor-rated
- Width: 1/2" (12.6 mm) / Height: 3/8" (10 mm)
- 50,000 hour lifespan (8 hours/day for 17 years)
- Operating temperature: -4°F to 104°F (-20°C to 40°C)
- 120° beam angle



Product SKU	Color (CCT)	Fixture Length	Watts / Fixture	Lumens / Fixture	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)	CQS
	0700//	1ft (30cm)	4.3 W/fixture	416 lm/fixture	83 lm/W	98	100	95	98	98
CLK-01-27K	2700K	2ft (58cm)	8.6 W/fixture	735 lm/fixture	81 lm/W	94	99	92	94	94
CLK-01-30K	3000K	1ft (30cm)	4.3 W/fixture	404 lm/fixture	90 lm/W	94	98	92	94	94
GEK-UT-30K	3000K	2ft (58cm)	8.6 W/fixture	856 lm/fixture	93 lm/W	96	98	91	97	94
CLK-01-35K	3500K	1ft (30cm)	4.3 W/fixture	478 lm/fixture	105 lm/W	95	98	91	97	93
GER-01-33K	3300K	2ft (58cm)	8.6 W/fixture	917 lm/fixture	105 lm/W	98	100	95	98	98
CLK-01-40K	4000K	1ft (30cm)	4.3 W/fixture	446 lm/fixture	96 lm/W	94	99	92	94	94
GLK-01-40K	4000K	2ft (58cm)	8.6 W/fixture	870 lm/fixture	97 lm/W	94	98	92	94	94
CLK-01-50K	5000K	1ft (30cm)	4.3 W/fixture	493 lm/fixture	103 lm/W	96	98	91	97	94
CLK-01-DUK	JUUUK	2ft (58cm)	8.6 W/fixture	900 lm/fixture	104 lm/W	95	98	91	97	93



Endeavor[™] 120V COVE FIXTURE

With rotating mounting clips and selectable CCT the Endeavor^M is a versatile lighting fixture that is able to run long distances thanks to its input voltage of 120V AC.



The Endeavor[™] 120V Cove Fixture features rotating mounting clips which makes it ideal for several types of spaces where you want to be able to throw your light at the perfect angle. The selectable CCT feature on the side of the fixture allows you to choose between three different shades of white to ensure that you are able to purchase multiple fixtures at once while still having the right light for any job site.

Because this fixture runs off of 120V AC power, it is able to run long distances and can be chained together for up to 300W of continuous bars before experiencing any kind of voltage drop. Its easy installation lends itself to work well in retrofit applications that may have previously housed linear fluorescent lighting.

Lumen Output: 1,043 lm in 1 ft 1,960 lm in 2 ft

Power: 10 W in 1 ft 20 W in 2 ft

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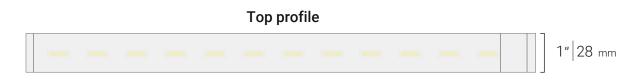
Selectable White: Can be set to 30K, 35K & 40K

Premium Diffusion: Continuous Line of Light



- Fixtures available in 1 ft (30 cm) or 2 ft (58 cm)
- High CRI up to 93
- Fully dimmable
- 120° beam angle
- Width: 1" (28 mm)
- Height: 1" (25 mm)

- Efficacy up to 104 lm/W
- 120V AC input voltage / 50~60 Hz
- Ambient temperature: -4°F to 122°F (-20°C to 50°C)
- Maximum run length: 300W chained (~30 ft of fixtures)



Side profile

	ſ	1		1" 25 mm
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Product SKU	Lumens / Fixture	Watts / Fixture	Luminous Efficacy (Lumens / Watt)	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)
END-MULTI-120V-01FT	Up to 1043	10W	Up to 104 lm/W	93	98	92
END-MULTI-120V-02FT	Up to 1960	20W	Up to 98 lm/W	94	98	92



Victory[™] LED PUCK LIGHTS

Round, compact fixtures that emit a single point of bright light. Perfect for applications requiring accent or task lighting with great color rendering.



The Victory[™] LED Puck Lights are round, compact fixtures that emit a single point of bright light. They are perfect for applications requiring accent or task lighting with great color rendering. Each puck light can be installed directly on a surface or recessed into cabinets or shelves.

There are two available color temperatures, Warm White (3000K) and Natural White (4000K), so you can match them to your favorite lighting fixtures. Thanks to their condensed illumination range, you can use them to highlight objects or decorations in an area or to enhance the overall look of a space by adding layers of light and focus points.

The Victory[™] LED Puck Lights are fully dimmable and can be daisy chained up to 7 fixtures in a continuous run. They are low profile, very lightweight, and have a 5-year warranty.

Lumen Output: 260 lm/puck **Power:** 3.2 Watts/puck

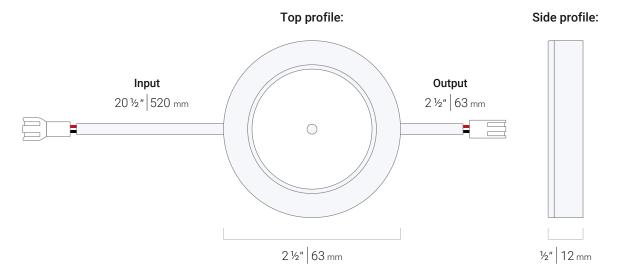
Color Temperatures: 30K, 40K $\bigcirc - \bigcirc - \bigcirc$

Daisy-Chain up to 7 Pucks



- High CRI up to 95
- Fully dimmable
- 120° beam angle
- Diameter: 2 1/2" (63 mm)
- Height: 1/2" (12 mm)

- Efficacy up to 65 lm/W
- 12V DC input voltage
- Ambient temperature: -4°F to 104°F (-20°C to 40°C)
- Able to chain up to 7 pucks



Product SKU	Color (CCT)	Lumens / Fixture	Luminous Efficacy	CRI	Gamut Score Rg (Color Sat.)	Relative Fidelity Score (RF)	TLCI (Qa)
VIC-R-30K-S-12V	3000K	240	60 lm/W	95	103	93	93
VIC-R-40K-S-12V	4000K	260	65 lm/W	92	97	90	91





Flexfire LEDs Catalog

Accessories

LED LIGHTING Accessories

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Aluminum Mounting Channels

Flexfire LEDs Mounting Channels are designed to ensure that your strip light lives a long life. By acting as a heat sink and providing a barrier from dust and debris, aluminum channels can extend the life of your strip light while also making maintenance simple. The channels are sold in one-meter and two-meter pieces and can be mounted on practically any flat surface to give your project the finished look it deserves. We've packaged all components into a kit to include: channel, lens, mounting clips, end caps, and other accessories.

Benefits of Using Aluminum Channels:

Stylish and Finished Look

Protection from Debris and Dust



Excellent Heat Management

Longer Lifespan of Strip Light

Features

Channel Material	Aluminum				
Color	Anodized aluminum finish				
Mounting Clip Material	Stainless steel				
End Cap Material	PVC				
Lens Material	Polycarbonate				
Field Cuttable	Yes				
Warranty	6-years				
Environmental	Suitable for dry/damp location use				
Mounting Options	Surface Mount Angled Mount Recessed Mount Mount				
Diffusion Covers	Clear Frosted Opal				

Name	Туре	Included Accessories	Covers	Length	Mockup
lon™	Heat Sink	No Additional Accessories	Not applicable	1M channel available	
Gemini™	Surface Mount	2 Open End Caps 2 Closed End Caps 4 Mounting Clips	Clear Cover Frosted Cover Matte Cover	1M and 2M* channel kits available	
Kepler™	Surface Mount	2 Open End Caps 2 Closed End Caps 4 Mounting Clips	Clear Cover Frosted Cover Matte Cover	1M channel kits available	-
Laika™	Surface Mount	2 Open End Caps 2 Closed End Caps 4 Mounting Clips	Clear Cover Frosted Cover	1M and 2M* channel kits available	
Titan™	Surface Mount	2 Open End Caps 2 Closed End Caps 4 Mounting Clips 6 Channel Connectors	Clear Cover Frosted Cover Matte Cover	1M and 2M* channel kits available	
Atlas™	Angled Mount	2 Open End Caps 2 Closed End Caps 4 Mounting Clips	Clear Cover Frosted Cover Matte Cover	1M and 2M* channel kits available	
Calypso™	Recessed Mount	2 Open End Caps 2 Closed End Caps 4 Mounting Clips 6 Channel Connectors	Frosted Cover Matte Cover	1M and 2M* channel kits available	
Cassini™	Recessed Mount	2 Open End Caps 2 Closed End Caps 4 Mounting Clips	Clear Cover Frosted Cover Matte Cover	1M and 2M* channel kits available	

*only available with frosted/matte covers.

Power Supplies

Zurik® Universal Dimmable Driver

The Zurik[®] Universal Dimmable Driver is the ultimate power supply for flawless dimming capabilities in any type of project. Offering a wide voltage input range, it is compatible with a large variety of AC wall dimmers and controllers. These drivers can even act as their own junction boxes and are IP66-rated for reliable, long-lasting use.











Dimming	TRIAC, MLV, ELV, 0-10V, 1-10V, Potentiometer, 10V PWM	Working Humidity	20 ~ 90%RH. Non Condensing
Efficiency	Up to 92%	Temp Coefficient	0.03%/°C [32°F ~ 122°F (0 ~ 50°C)]
Power Factor	Up to 0.99	Load Regulation	1%
Cooling By	Free air convection	Isolation Resistance	I/P-O/P:100MΩ/500VD- C/25°C/70%RH
Voltage Tolerance	0.5 V	EMC Emission	FCC Part 15B
Voltage Regulation	0.5%	PWM Frequency	400Hz
Dimming Range	0-100%	Ingress Protection	IP66
Deration Recommendation	80%	Protection	Against Short Circuit, Overloads, and Overheating
Minimum Load	10%	Overloading	≤120%
Frequency Range	47-63 Hz	Overheating	212°F, 18°F (100°C, 10°C) Driver shuts down when these
THD (Typ)	<20%		limits are exceeded
Working Temperature	-40°F ~ 140°F (-40°C ~ 60°C)	Short Circuit	Shuts down output voltage. Re-powers on to recover after the fault condition is removed.

Mean Well[™] HLG Driver

Mean Well[™] power supplies are well-known in the industry for being a highly reliable and low-cost way to deliver power to your low voltage lighting systems. Built to last, the HLG series can be used with a variety of single-color output, color-changing, and tunable white LED lighting products. The Mean Well[™] HLG series is IP65 rated, has an adjustable voltage and current option, and is protected against short-circuiting.



Features

- Electronic technology
- Up to 90% efficiency
- No knock-out holes
- Non-dimmable
- IP65 outdoor rated
- Automatic reset
- Type A: IP65, adjustable output voltage and constant current level
- Universal AC input / Full range (90 ~ 305VAC)

- Ambient temperature of -40°F to 158°F (-40°C to 70°C)
- Withstand 4kV surge, built-in active PFC function
- UL / CUL / TUV / PSE / CE certified
- Type "HL" LED drivers for use in Class I, Division 2 hazardous (Classified) location luminaries
- Suitable for LED street lighting, outdoor LED lighting, and general outdoor applications with high IP requirement
- No primary breaker (AC) or secondary breaker (DC)
- Output voltage and constant current ranges can be adjusted manually. Access the tuning ports by removing the rubber stopper.

Mean Well[™] LPV Driver





Mean Well[™] power supplies are well known in the industry for being a highly reliable and low-cost way to deliver power to your low voltage lighting systems. Built to last, the LPV series can be used with a variety of single color output, color changing, and tunable white LED lighting products. The Mean Well[™] LPV series is IP67 waterproof rated, and is protected against short-circuiting.



Features

- Electronic technology
- Load capacity up to 90%
- Withstand 300VAC surge input for 5 seconds (LPV/C-20/35/60/100)
- Automatic reset
- No knock-out holes
- Slim PFC plastic casing
- Ambient temperature of -30~+70°C

- Universal AC input / full range (up to 264 VAC)
- Non-dimmable; not compatible with AC in AC out dimmers such as Lutron, Legrand, Leviton dimmers
- IP67. For indoor or outdoor use without direct sunlight exposure
- Compatible with all Flexfire LED Strip Lights
- Recommended to be installed in a well ventilated area
- UL / CUL / TUV / PSE / CE certified
- No primary breaker (AC) or secondary breaker (DC)



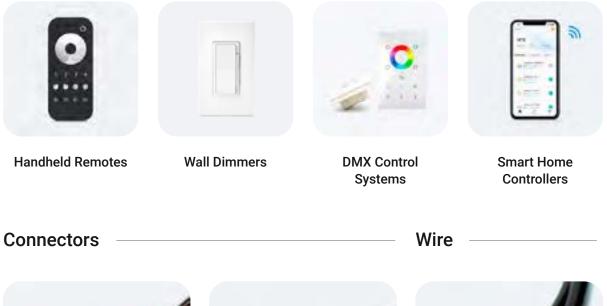


Other Accessories

Flexfire LEDs offer you all the necessary components to help you achieve your project just like you envisioned. Contact us, and one of our dedicated project designers will help you create a list of product materials that include all of the components needed to achieve your lighting goals.

Controllers and Dimmers

Handheld remotes, wall dimmers, DMX controllers, and even smart home controllers compatible with Google Home or Amazon Alexa. You name it, we have the perfect solution for your project!





Solderless Connectors



Wet Location Solderless Connectors



Extra Wire

Glossary

AC (Alternating Current) - This is the electricity that is used in most homes and commercial spaces. It's often referred to as line voltage and number differs from country to country. US line voltage is typically 90V-220V, whereas it often averages higher in Europe.

CCT - Not all white light appears the same. Correlated Color Temperature (CCT) defines the color appearance of a white light. CCT is defined in degrees Kelvin. Most white lights fall in a spectrum between 1800K and 6500K. When falling below 3000K, the light looks noticeably warmer like a candle. On the other end of the spectrum, the lights have a bluish tint and cooler tone when passing above 6500K. Some color temperatures will better suit your design than others. Choose complementary highlighting tones and look at example photos to find which you feel will look the best.

Chip Size - LED chips are all not all equal. What is the difference between 3528, 3014, and 5050 LEDs? The four digits represent the size of the chips in millimeters. For example, the 3528 chip is 3.5 mm x 2.8mm. Some chips are brighter than others and some have special uses and restrictions.

CQS - Color Quality Scale is an alternative to the unsaturated CRI measurement colors. There are 15 highlysaturated colors that are used to compare chromatic discrimination, human preference, and color rendering.

CRI (Color Rendering Index) - is the measurement of how colors look under a light source when compared with sunlight. Having information on the CRI of an LED strip light is important because you want to make sure that colors are being accurately represented by the light source.

DC (Direct Current) - Most LED strips on the market use low-voltage DC. An LED driver is required to stepdown the AC voltage to a suitable level for the LED strips, which is normally 12V or 24V DC.

IP Rating - This is a rating system that defines the ability of a product to be able to work in different environments. IP is an acronym for "Ingress Protection". It is a measurement of the protection an item will have against solid objects (dust, sand, dirt, etc.) and liquids.

IP Rating

- IP20 No protection against water. Do NOT submerge IP20 LED lights. These are not waterproof.
- IP65 Water resistant. Protected against water jets from any angle.
- Do NOT submerge IP65 LED lights. These are not waterproof.
- *IP67* Water resistant plus. Protected against the events of temporary submersion (10 minutes). Do NOT submerge IP67 LED lights for extended periods, these are not fully waterproof.
- IP68 Waterproof. Protected against the events of permanent submersion up to 3 meters.

LED - A Light Emitting Diode (LED) is a solid-state semiconductor device that converts electrical energy directly into light.

LED Binning - Simply put, binning is the process of grouping LEDs during production so that they match with LEDs of the same color sector. For consistent light and color output, we make sure that the LEDs are always ordered from the same bin.

LED Pitch - The distance between the individual chips on a strip. It is absolutely crucial to understand the importance that pitch plays in your project. The shorter the pitch, the more uniform the light tends to be and the less spotting tends to happen.

Lumens (Im) - A lumen is a measurement of lighting that represents the visible light output of a light source. We are all accustomed to using watts to measure the brightness of light, because of incandescent lighting. Today, we use lumens. Lumens are the most important variable when choosing your strip light. The higher the number, the brighter the light will be. Ensure that the strips you choose are bright enough for your application's intention.

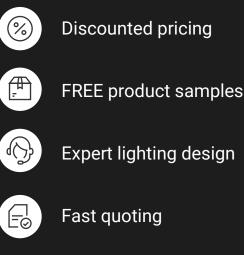
Luminous Efficacy - This is calculated by measuring the lumen output and then dividing that number by watts. For example, a strip that has a lumen output of 300lm/ft and a wattage draw of 3w/ft has an efficiency of 100lm/W.

Solid-state Lighting - Lighting devices that do not contain moving parts or parts that can break, rupture, shatter, leak, or contaminate the environment. LEDs do not use electrical filaments or gasses to produce light.

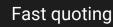
TM-30 - The *Fidelity Index* measures how closely the observed light can render colors like the sun, using 99 color samples. The *Gamut Index* measures how saturated or desaturated colors are (aka how intense the colors are). The *Color Vector Graphic* measures which colors are saturated/desaturated and whether there is a hue shift in any of the 16 color bins.

FLEXFIRE

If you are a contractor, electrician, interior or lighting designer, join our Partner Program and get:



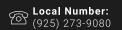
Expert lighting design





First access to NEW products









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